

The Gazette.

5 CENTS

JULY-AUGUST 2007

YEAR 13, NUMBER 2

It's A Parade!

By PHIL LANTIS, Arts And Events Administrator, City Of Santa Clarita.

> Fourth Of July In Old Town Newhall.

Road Work Will Be Completed In Time For Parade.

Flapjacks And Fun Run Also Highlight Community Events.

Old Town Newhall celebrates Independence Day with a parade and several other activities that make for a wonderful day of family-friendly fun. Come on out

STRUTYOUR STUFF IN THE FOURTH OF JULY PARADE!

ENTRY DEADLINE JUNE 27

DOWNLOAD ENTRY FORMS AT SCVPARADE.COM

to one or all of these events to participate in Santa Clarita's patriotic day.

Fourth of July festivities begin at 7 a.m. when the Santa Clarita Rotary Club starts the fun by making flapjacks in the parking lot on San Fernando Road CONTINUED ON PAGE 7.



CONGRESSMAN HOWARD
"BUCK" McKEON WILL SERVE AS
THE GRAND MARSHAL OF THE
2007 SANTA CLARITA FOURTH
OF JULY PARADE.

Newhall Hardware Remains Constant.

By PATTI RASMUSSEN, CHIEF CORRESPONDENT.

History-Rich Downtown Fixture Celebrates 60th Anniversary.

For sixty years, Newhall Hardware has been a constant in downtown Newhall. Whether you needed tack for your horse or a new hose for the house, Newhall Hardware has that. Row upon row of hammers and nails, screwdrivers and washers, pots and pans, and shovels and hoes, on any given Saturday you'll find the suburban homeowners trolling the aisle for that needed part to complete the weekend chore

During the week, the workers show up at Newhall Hardware. Painters, auto mechanics, construction workers, plumbers and movie industry-types are regulars and know if they can't find what they are looking for, they only have to ask owner Victor Feany and he'll track it down for them.

It's that customer service, a throw-back to the early days that has endeared Newhall Hardware to repeat customers and the type of thing that lures the new customer in every day. For Feany, it's the only way to do business.

The store is rich in history. Don Guglielmino opened Newhall Hardware in the late 1940s. The store catered to the average Newhall resident of the time who rode horses and built their own homes. As the years went by, Guglielmino changed with the community. During the 1980s, as suburbia grew and the tract homes of Valencia began dotting the area, a lawnmower and garden shop was opened behind the hardware store and was an instant

CONTINUED ON PAGE 12.

Street Restripe Project Is Under Way.

By CHRIS PRICE, ASSISTANT CITY ENGINEER, CITY OF SANTA CLARITA.

Back-In Parking, New Traffic Patterns Taking Shape In Old Town Newhall.

The Old Town Newhall restripe project is finally here! After a brief legal/technical setback during the first bidding process, the contract was finally awarded and signed by the city in late April. If you are in Downtown Newhall, you should be able to see the first major capital project specifically designed to fulfill the vision of the Downtown Newhall Specific Plan (DNSP) all around you. Depending on the speed and skill of the contractor, you may even be parked in a back-in angled parking space right now.

What do you think so far? The City's Redevelopment Agency Board would like to know. We encourage you to take a walk in Old Town Newhall and check out the new work!

Santa Clarita has been growing since before it officially became a municipality almost 20 years ago. In its short two decades of cityhood, the city has accomplished a myriad of new



MOTORISTS CAN SEETHENEW ROAD
CONFIGURATION BEGIN TO TAKE SHAPE IN OLD
TOWN NEWHALL AS WORK GETS UNDER WAY.

projects that residents have told us they want. The City Council and city manager never rest on their laurels; they have always worked hard to provide a high quality of life for residents, busi-

CONTINUED ON PAGE 10.

The Old Town Newhall Gazette.

©2007, OLD TOWN NEWHALL USA.

LEON WORDEN, Editor and Publisher.

EDITORIAL.

From Dream To Reality.

Transformation Of **Old Town Newhall** Is Under Way.

Street Work Is Just The Beginning.

If you've tried to navigate the Lyons-Railroad-San Fernando Road intersection lately, you know that redevelopment is final-

Oh, it's been here for a while; it has taken years of planning to get to this point. But it has finally started to move off of the drawing board and onto the streets. The roadways are being restriped and new traffic signals are being installed so that Railroad Avenue will replace San Fernando Road as the main vehicular artery for the thousands of commuters and trucks and buses that travel to and from the 14 Freeway

What that commuter traffic will be bypassing is a vastly different Old Town Newhall.

For decades after the town founding in 1876, Old Newhall, as we used to call it, was the center of community activity. The major grocery store was there, the car dealerships were there, the bank was there (Bank of Italy, renamed Bank of America), the police office and jail were there, the first movie house was there, all public meetings happened there. After World War II, as the returning sailors from the Iowa farms remembered the sunny California they'd seen when they shipped out from San Diego and wanted to live there, Newhall grew. Only it didn't grow in Old Newhall. It

spread out into the alfalfa and carrot and onion fields and took the name, "Valencia," and took most of those community services and activities and major businesses

Old Newhall fell into a prolonged state of decline and disrepair. When the car dealerships pulled out in the 1970s, the handwriting was on the wall.

Santa Clarita wasn't yet a city, so the people of the area didn't have a way to exert enough political pressure to spur the kind of public (governmental) effort it would take to bring the area back from the brink. In 1993, an economic study for the city of Santa Clarita (formed in 1987) showed that while property values continued to rise in the rest of the valley - even at the end of a cyclical housing slump – property values in Newhall were actually falling.

Something needed to be done. A city is only as strong as its weakest link.

Then came the earthquake

of January 17, 1994. At the risk of calling it a blessing in disguise (it took a heavy toll on your editor's family), the earthquake put the idea of redevelopment into people's heads. Some of our city leaders wanted to use the redevelopment financing mechanism to repair damage throughout Santa Clarita; others, already keenly interested in revitalizing Newhall, latched onto the redevelopment idea and, through the Gazette and other means, began to popularize the notion of focusing the redevelopment effort on the San Fernando Road corridor.

The city held a series of well attended public meetings in late 1994 and throughout 1995 to



LYONS AVENUE ARE ALSO SIGNS THAT THE REDEVELOPMENT OF OLD TOWN NEWHALL IS NO LONGER JUST AN IDEA – IT'S REALITY.

gauge the community's interest and desires for Newhall.

Almost to a person, the community said it wanted to create something wonderful - an "Old Town" where people can shop, dine, go to the theater and do all of the things that an "Old Town" conjures in the mind. No longer would it be the "Old" Newhall it used to be. It couldn't. Once they're gone, you can't bring back the car dealerships or the banking centers or the main police station. So we started calling it "Old Town" Newhall, to telegraph the image of what it *can* be.

In early 1996 the city formed the Newhall Redevelopment Committee to focus on that goal. First order of business was arresting the decline. Subsidies were available to erect quaint storefronts, and for fencing to hide years and years of "junk" that had piled up in back lots. Architectural guidelines were written to correct the old policy of "anything goes." Just "anything" can't go, if you're trying to create a particular

And still, that "thing" wasn't going to happen on its own. It would take a serious public (government) effort to turn Newhall into an attractive place for the investors and developers who would be needed to turn the public's dream into reality. The city went back to the drawing board and asked the community "stakeholders" what they wanted ("stakeholder" is a bureaucratic term for people who have a vested interest in the outcome). The goals and strategies were compiled into the Downtown Newhall Specific Plan, a planning document that went through a lengthy public approval process and authorizes specific changes.

Now you're seeing some of those changes being made as you drive through Newhall – or as you try to drive through Newhall. It might be painful for several weeks, but the payoff should be great. The city is negotiating with the county library system to erect a big library on the north side of Lyons Avenue, opposite the intersection where San Fernando Road now dead-ends into Lyons (that roadwork is being done as this is written, in the second week of June). Parking availability will increase as San Fernando Road is

CONTINUED ON PAGE 3.

The Gazette.

DISTRIBUTION: FIFTY-FIVE THOUSAND.

LEON WORDEN

Editor And Publisher.

Leon@oldtownnewhall.com

TIM WHYTE

Production And Advertising. Tim@oldtownnewhall.com

PATTI RASMUSSEN

Chief Correspondent.

Patti@oldtownnewhall.com

The Old Town Newhall Gazette is pub lished by Old Town Newhall USA, an SCV Communications Group company.

Send Correspondence To: OLD TOWN NEWHALL USA

Post Office Box 802993 Santa Clarita, Ca. 91380 letters@oldtownnewhall.com VISIT OLD TOWN NEWHALL ON THE INTERNET www.oldtownnewhall.com

Newhall Plan Wins Award, Eligible For State Honors.

I think it's fair to say that, when I learned that the city was working on a specific plan to redevelop downtown Newhall, I was excited and well, maybe a bit nervous, too. But as the public process unfolded and our committee worked with city staff and the consultants, it became clear very quickly that we were on to something very special.

I'm happy to announce that the city of Santa Clarita Downtown Newhall Specific Plan has won the award for planning excellence from the American Planning Association, Los Angeles section. The Los Angeles section of the American Planning Association (LA-APA) is one of eight local sections of the APA California Chapter and comprised of over one thousand members in the Los Angeles area. The organization provides a variety of professional tools, networking, and solutions for members regionally, statewide and nationwide with the goal of making municipalities stronger and more livable.

Santa Clarita's submittal was selected as the winner from among many worthy applicants. One element of the application



Message From Phil Ellis,
Chairman Of
The Newhall
Redevelopment Committee.

which the review panel at the APA was particularly impressed with was the public outreach process and the proactive role assumed by the community in shaping the plan. Specifically, the application highlighted the public's identification of historic preservation, open space, housing options, and transitoriented development as critical to the plan's success.

But that's not the end of the story! Because the Downtown Newhall Specific Plan received this award, the plan will now be considered for the same award by the entire California Chapter of the APA. Winning the award on a regional level is a significant accomplishment. To win the award on a statewide level would bring an even higher level of attention to the ongoing efforts that the city and this community have brought to bear in the Newhall area. I applaud the efforts of city staff and the Newhall Redevelopment Committee for their continued diligence and hard work. I'll be keeping my fingers crossed in hope that we share the same success in the upcoming state process.

As always, I'd like to end by reminding everyone that the Newhall Redevelopment Committee meets the first Monday of every month at 7 p.m. The meetings are held in City Hall, 23920 Valencia Blvd., in the Century Conference Room on the first floor.

All members of the public are welcome to attend.

Editorial, CONT.

restriped to accommodate back-in angle parking. (We'll be watching to see how well back-in angle parking works.) And already the city is in talks with a private developer who may be interested in buying and redeveloping an entire block along "Main Street," as the Old Town section of San Fernando Road will be known. (The process of changing the name will begin after the Fourth of July Parade comes through town.) Beautification projects are under way, as well; murals depicting some of Santa Clarita's Spanish and Western history will be going up on the Market Street side of El Trocadero Restaurant and the Work Boots Warehouse, and on the San Fernando Road frontage of The Source (the onetime Vince Wiese Chevrolet dealership).

And to follow up on an item in the last issue of the Gazette, the city got the message loud and clear about the need to preserve one of Newhall's important and unique historical buildings, the American Legion Hall, built with money donated by William S. Hart in the early 1940s as a movie theater.

Redevelopment isn't all about "out with the old, in with the new." It's about improving what's there for the good of all. Newhall has a rich history, and it wouldn't have much meaning to the people of Santa Clarita if it didn't retain its unique character – and the historic buildings that serve as reminders of that character.

We'll continue to keep you posted as redevelopment becomes reality and the city proceeds with the No. I goal in its newly published five-year redevelopment plan:

'The goal is for Old Town Newhall to be the first place that comes to mind when you want a unique shopping, dining and entertainment experience.'

"Build a place to appreciate. Create an attractive Main Street environment on San Fernando Road to attract new shoppers and businesses. Eliminate blighting conditions and prevent the acceleration of blight in and about the project area. Upgrade the physical appearance of the project area. Encourage the phasing out of incompatible and/or nonconforming land uses from the project area."

Those must occur in order to achieve some of the most challenging goals in the plan: "Create a regional destination. Enhance the role of Newhall as a community center. ... Nurture development of a unique shopping area. Expand the convenience and comparison/specialty economic niches. ... Stimulate economic growth."

Just as the Westfield Valencia Town Center mall is the first place that comes to mind when you want a new outfit from a department store, the goal is for Old Town Newhall to be the first place that comes to mind when you want a unique shopping, dining and entertainment experience.

It will happen.



Whyte House Media



Hometown Writing, Editing, and Public Relations for the Santa Clarita Valley

www.whytehousemedia.com 661-297-9498

'A Tale As Old As Time.'

CTG Presents 'Beauty And The Beast' In Old Town Newhall.

Beauty and the Beast — known for a touching love story, spectacular production numbers, colorful sets and lavishly ornate costumes, the show is a favorite for adults and children all over the world.

The musical animates the fairy tale of a young prince who is turned into a hideous beast when he vainly rejects an enchantress disguised as a crippled old woman. His curse cannot be broken until he learns to purely love another, and to have that love returned. The spell extends to all the prince's servants, who slowly transform into the objects they use most—featherdusters, candlesticks, dishes, clocks and teapots.

Belle, a scientist's daughter, finds her way to the beast's castle and slowly develops an affection for the beast. The most beautiful girl in the town, she is wooed by the egotistical Gaston, who attacks the beast to win her hand.

Tickets for Disney's "Beauty and the Beast" are on sale at the Canyon Theatre Guild's box office in Newhall at (661) 799-2702.

'Forever Plaid' Brightens The Summer At The CTG.

"Forever Plaid" is one of the most popular and successful musicals in recent memory. When most



PATTI FINLEY AND TIMBEN BOYDSTON ARE CO-DIRECTORS OF DISNEY'S "BEAUTY AND THE BEAST" AT THE CANYON THEATRE GUILD PLAYHOUSE IN OLD TOWN NEWHALL.

of us think of the 1950s, we think of rock 'n' roll, hot rods, Elvis, and D.A. haircuts. But there was a flip side to this era — the side of harmony, innocence and the sincerity of dreams. This was a period when four-part guy groups harmonized their way across the airwaves of the country. Throughout the land, they would stand at a quartet of microphones, crooning a multitude of chaperoned prom-goers into dreamy romance. This deli-

ciously goofy revue centers on four such young men. They met in high school, discovered their shared affection for music and entertaining, and got together and dreamed of becoming like their idols. They became Forever Plaid and, after years of rehearsing in the basement, and performing at family gatherings, supermarket openings and proms, they finally land their first big gig. On their way to pick up their custom-made

plaid tuxedos, their car is slammed by a school bus filled with teens on their way to see the Beatles on the Ed Sullivan Show. The members of Forever Plaid were killed instantly, but through the power of harmony and the Expanding holes in the Ozone Layer, they are now miraculously revived for the posthumous chance to fulfill their dreams and perform the show that never was.

Singing in the closest of har-

mony and executing their charmingly outlandish choreography with over-zealous precision, the "Plaids" are guaranteed to entertain, with a program of beloved songs and delightful patter that will keep audiences rolling in the aisles when they're not humming along to some of the great nostalgic pop hits of the '50s, including Three Coins in a Fountain," "16 Tons," "No Not Much," "Love is a Many Splendored Thing" and many more. The talented cast includes Garrett Finley, Tom Lund, Joe Roselund, and Jeremy Wind. The production is under the direction of Michael Davies, with musical direction by Greg Finley and Jack Matson and choreography by Kamber Moen.

"Forever Plaid opens on August 3 and runs through September 1, with 8 p.m. performances every Friday and Saturday night, and 1 p.m. matinees on Sundays. Tickets are \$11 - \$17 and reservations may be made by calling the Canyon Theatre Guild box office at (661) 799-2702. There will be limited seating at tables on the stage priced at \$24 to \$27, which will include coffee and dessert. These very select seats will bring you into the action of the show and promise to be in high demand. The New York Post called the play "screamingly funny! Entirely enchanting, utterly entertaining, awesome!... will put a smile on vour face, a hum in your throat and a tap to your feet.

So don't miss these "Moments to Remember," make your reservations now!

Canyon Theatre Guild Announces Regional Theater Division.

TimBen Boydston, executive and artistic director of the Canyon Theatre Guild, has announced that the Canyon Theatre Guild has formed a new organization, the Santa Clarita Regional Theatre.

The Canyon Theatre Guild has been serving the Santa Clarita Valley with live theater for the past thirty-six years. They present over one hundred and eighty performances each year in their Downtown Newhall Playhouse and at the Santa Clarita Performing Arts Center at College of the Canyons. More than forty thousand tickets a year are sold to their various productions, which include Broadway musicals, comedies, dramas, children's theater, Shakespeare, and workshop productions.

Ed Hill, president of the board of directors, said, "I think, after thirty-six years and tens of thousands of people entertained, it's about time to take it to the next level."

Boydston said, "Our growth

has been incredible over the last few years. We have charted a very deliberate path to an ever-larger organization. Our largest Broadway musicals have outgrown our Playhouse space. It has been our long-term goal for many years to create a regional theater. Anyone who has seen our work at the Performing Arts Center, in "Fiddler on the Roof" and "Wizard of Oz," knows that we are already producing professional-quality Broadway musicals. Our board of directors is cur-

rently formulating what type of contracts will be used and what levels of compensation will be instituted."

The first season of the Santa Clarita Regional Theatre will consist of Disney's "Beauty and the Beast," which plays from July 28 through August 19. It will be followed by the classic Broadway musical "Man of La Mancha" which will be presented March 1 through March 9, 2008. The new Regional Theatre will be performing at the Santa Clarita Performing Arts Cen-

ter at COC.

The Canyon Theatre Guild's Downtown Playhouse location will not be affected, and will continue to offer a regular season and a family season. Patti Finley, assistant director of the Canyon Theatre Guild, says, "This is a very exciting development for our theater family and for the people of Santa Clarita."

The Canyon Theatre Guild's box office can be reached at (661) 799-2702.

There's Plenty Of Fun In Old Town Newhall!

Silver Horseshoe Saloon Event Will Support Old Town Newhall Association.

Here's your opportunity to support the good works of the Old Town Newhall Association at the 6th Annual Silver Horseshoe Saloon to be held on Saturday, September 8, at the beautiful Golden Oak Ranch.

The fun times begin with a hay ride that takes you to the saloon and dinner tent. There you will have the opportunity to try your luck in the casino while listening to the swinging sounds of Cody Bryant and Riders of the Purple Sage. You can cash in your casino winnings and enter into a raffle that features tons of gift baskets and auction items.

Enjoy a great meal and the company of some really fine folks all while supporting a hard-

working group. For more information and to purchase tickets, call the OTNA's office at 661/253-0730.

Repertory East: The Bard In The Yard Is Back!

The Repertory East Playhouse is proud to announce the return of Shakespeare in the Park to Old Town Newhall. This summer's production of the Bard's "A Midsummer Night's Dream" marks the return of this classic summer event to Newhall for the first time in over seven years.

Performances will be at Newhall Park June 23, 24, 30 and July 1. All shows begin at 6:30 p.m. Admission is free.

This year the REP is teaming up with Single Mother's Outreach and is asking for a non-perishable food item dona-

tion to help support Single Mother's Outreach.

Pack up your coolers, dust off your lawn chairs, grab the family and kick off the summer with free live Shakespeare in the Park. For more information please call the REP at 661-288-0000 or visit online at www.repeastplayhouse.org

Directed by Theatre Manager Mikee Schwinn, "A Midsummer Night's Dream" follows Demetrius (Eric J. Stein), and Lysander (Joshua Smith), who both want Hermia (Leah DiPaola), but she only has eyes for Lysander. Bad news is, Hermia's father wants Demetrius for a son-in-law. On the outside is Helena (Jill Kocalis), whose unreturned love burns hot for Demetrius. Hermia Lysander plan to flee from the city under cover of darkness but are pursued by an enraged Demetrius (who is himself pursued by an enraptured Helena). In the forest, unbeknownst to

the mortals, Oberon (Keone Fuqua), and Titania (Chrstina Rideout), the King and Queen of the faeries, are having a spat over a servant boy. The plot twists up when Oberon's head mischief-maker, Puck, (Erin Rivlin-Sakata) runs loose with a flower, which causes people to fall in love with the first thing they see upon waking. Throw in a group of labourers (Brent Christenson, Doug Stewart, Brandon Pugmire, Steven Wolf, Nolan Legault and Dylan Belardinelli) preparing a play for the duke's wedding and the complications become fantastically funny.

81 Series Continues At The REP.

The Repertory East Playhouse will launch into summer with the second production of the highly anticipated 81 Series

on Friday, July 6, at 8 p.m. with "Betty's Summer Vacation," by Christopher Durang. "An ecstatically angry new comedy, relentlessly fierce, relentlessly funny," said the New York Times.

Betty is looking forward to her summer share at the ocean. But Trudy, whom she knows only slightly, chatters incessantly; and then there are the other housemates: sexy lout Buck, who's pathologically on the make with women all the time, and sweet, withdrawn Keith, who carries a shovel and a mysterious hatbox and just may be a serial killer. Then the emotionally anarchic landlady, Mrs. Siezmagraff, moves in, too, and she invites a crazy derelict to dinner, and, well, the vacation becomes more and more of a strain for poor Betty. Not to mention there seems to be a laugh track coming from the ceiling that no one seems able to shut up. Death,

CONTINUED ON PAGE 8.



2007 Summer Calendar Of Events.

June.

1-30 – 'You Can't Take it With You' – Canyon Theatre Guild.

2-30 – 'The Somewhat True Tale of Robin Hood' – Canyon Theatre Guild.

24 - Craft Show - Old Orchard Park.

24, 30 – 'Mid-Summer Night's Dream' – Newhall Park.

July.

1 – 'Midsummer Night's Dream' – Newhall Park.

4 – Independence Day 5K – Newhall Park.

4 – Fourth of July Parade – Old Town Newhall.

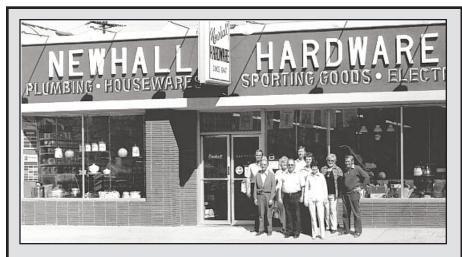
4 – Fourth of July Fireworks– Valencia Mall.

6-9, 13-15 – 'Betty's Summer Vacation' – Repertory East Playhouse.

August.

18 – Silents Under the Stars – Hart Mansion.





CELEBRATING 60 YEARS IN THE SAME LOCATION.

NEWHALL HARDWARE SINCE 1947

24322 San Fernando Road, Newhall 661.259.3212

'IF WE DON'T HAVE IT, YOU DON'T NEED IT.'

Peddling Along At Newhall Bicycle Co.

Downtown Newhall is a hub for small business. National chain fast-food restaurants and retail stores are nowhere to be found. In an effort to highlight unique or new businesses, each edition of The Gazette will spotlight a downtown Newhall establishment. This month's spotlight is on Newhall Bicycle Company located at 23986 Pine Street.

Local Owner Offers High-End Cycling Products.

Hasper Believes Community Involvement Is Vital.

Owner Roger Hasper opened his 1,150-square-foot store in July 2004. Roger is a long-time resident of Santa Clarita, having previously lived in Canyon Country and now in Newhall.

Roger initially sought space along Lyons Avenue in a commercial center, but was contacted by the property owner when the space along Pine Street became available. Roger chose to open his business in that location, he says, "because Newhall is the heart of Santa Clarita." He enjoys the history of the area and has seen the area build up around Newhall.

Newhall Bicycle Company was born after years of serious consideration on Hasper's part. Roger first began cycling to recover from knee surgery after a basketball injury. It didn't take long for him to love mountain biking and realize he was pretty good at it. In fact, he won his first race he ever entered in Castaic.

Roger learned the sales and merchandising of bikes and accessories while working in the bike department for Sport Chalet. He later went on to work for other local bike shops, where he learned the wholesale side of the business. Roger also spent three and half years at Performance Cyclery, servicing bikes and building client relationships.



Old Town Newhall Business Spotlight.

After seeing the space on Pine Street, Roger seized the opportunity to start Newhall Bicycle Company. Renovations to convert the retail and service space included removing a wall, putting on fresh coats of paint, doing work to the floors, and providing hanging racks to store and stock inventory of bikes and other merchandise. During that remodel, a conscious effort was made to make most of the business purchases from other local vendors and merchants in Newhall.

While it is a retail establishment, Newhall Bicycle Company can be described as a family-oriented business. Riders and customers frequent the store, if for no other reason than just to hang out and talk with other friends and riders. Roger has built his business on referrals from customers he considers extended family.

Newhall Bicycle Company has also created a niche for itself among the many other bicycle shops and stores in the Santa Clarita Valley. Specifically, the Pine Street store is the only dealer to sell Bianchi, De Rosa, and Jamis lines. For this reason, customers have come from as far away as the Redlands to purchase those high-quality products.

The store sells about half mountain bikes and half road bikes. Roger as the owner-operator of the business also personally services all of the bicycles that enter the shop. He estimates that he services 50 bikes a week. When asked about any future plans, Roger says he is passionate about cycling and will stop doing it when he loses interest.

The store's location does not lend itself well to capturing a sizeable customer base from drive-by traffic. For this reason, Newhall Bicycle Company sells logo attire to serve as additional marketing. A majority of the store's customers reside in Santa Clarita, but word of mouth and exposure at events like the Tour of California this past February have helped broaden the store's customer base.

Newhall Bicycle Company

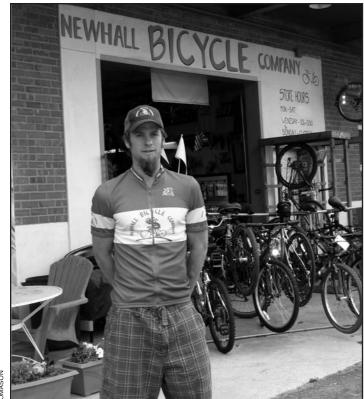
NEWHALL BICYCLE COMPANY OFFERS PERSONAL SERVICE AND HARD-TO-FIND BRANDS OF QUALITY BICYCLES.

ROGER HASPER'S

Newhall Bicycle Company believes in being a part of the community. Since opening, the store has donated nearly 150 bicycles specifically to residents in Newhall's neediest neighborhoods.

Along with giving to the community, the business gives back to its customers. The store will be hosting a customer appreciation day that Hasper has coined "Newhall Reggae Bash." The event is to thank his customers for their loyal support and patronage, and will have music and vendors on hand.

Newhall Bicycle Company is located at 23986 Pine Street just outside downtown Newhall. They are open Monday through Saturday from 10 a.m. to 6 p.m. and closed on Sundays. The business phone number is 661.284.6187.



has also become a hub for the

community to meet other

cyclists and bike enthusiasts.

Customers frequently meet sev-

eral times a week at the store to

organize group rides along

Santa Clarita's many bike trails

and paseos.

NTHOMASON

Fourth Of July Memories In Old Newhall.

By Darryl Manzer, GAZETTE CORRESPONDENT.

Traditions Of A Simpler Time Live On In Today's **Independence Day** Celebrations.

The big blue garbage truck with a dumpster hoisted over the cab and full of folks waving at parade watchers was always the mark of the end of yet another Newhall Fourth of July parade. Isn't that a great memory? Got to ride in it a couple of times. No decorations to speak about on

Of course, as a member of the Hart High Marching Band, I can't forget the horses. Those horses made the march south on San Fernando Road in Newhall so much fun. At least we didn't have

to wear our regular unibut forms usually had jeans, sneakers and white shirts. The sneakers were easy to wash.



Darryl Manzer.

those days the Hart Band uniform required that you had a pair of white "buck" oxford shoes. Parades and football game halftime shows in the rain left permanent stains on those shoes. We just knew that Pat Boone never had those problems with his white bucks.

I've always wondered where the local Shriners bought those miniature motorcycles and the funny cars they made. To this day I can't figure out the bands they had, either.

There was one constant... every time an American Flag went down the street, everyone stood and placed hat and hand over the heart, Boy Scouts and Cub Scouts saluted and a few veterans had tears in their eyes. Never failed because if you didn't show respect somebody would pull you up off of your seat and make sure you stood.

After the parade it was off to Hart Park for a short time and then a short drive to Newhall Park between Placerita Junior High and Hart High. Grills were started and blankets spread. Everyone wanted a good seat for the fireworks that night.

Every year there was a fireworks display at Hart High Football field. I never went. Couldn't afford tickets. In fact, we could see much of it from Newhall Park anyway, so why buy tickets? As the sun started to set the first sparklers began to appear and a few legal ground display fireworks were set off at Newhall Park.

It seemed that every family gathered at that park and at friends' homes close by. My folks and I often went to the home of Katie and Lawrence Tibbitts on Chestnut Street. Katie's family also gathered there and she would have THE BEST EVER refried beans, tortillas, salsa, chips, tacos, you name it. Everything was Mexican and all homemade. She spent days just getting ready for the Fourth of July. Her family was in California before the Anglo invasion, before it was a part of Mexico and before it was even Spanish. They were "Californians" first and anyone that came after were newcomers. I bet she is waiting for the fireworks to start this Fourth of July from her resting place in Eternal Valley. She loved to watch them... from her front porch.

Old Town Newhall on the Fourth of July was a place for kids. We ran the place for a day. As soon as we finished the afternoon chores in Pico Canyon it was a quick ride back to town to join in the festivities. More than a few "pranks" were committed by the kids. Somehow someone always found firecrackers and cherry bombs to add to the celebration. Somehow Hart High was covered in TP. Somehow every local fountain was a great place to test dishwashing liquid. Yet we did nothing permanent or damaging and most times cleaned up any mess on our own. Didn't have to be told to clean up... we knew what would happen if we didn't.

There was a least one parade

CONTINUED ON PAGE 8.

Parade, CONT.

FROM PAGE 1.

between 5th and 6th streets at their annual Pancake Breakfast.

Also at 7 a.m., Fourth of July parade check-in for floats and marchers begins at the Santa Clarita Veterans Historical Plaza at the intersection of Newhall Avenue, Market Street, and Walnut Street. Equestrian entries check in at Heritage Junction adjacent to William S. Hart Park, while VIPs check in at the SCV Senior Center. If you're in the parade, you'll want to arrive well before 9 a.m. to find out where to

The Santa Clarita Runners will kick off the July 4th festivities with the twenty-fifth running of the Independence Day Classic 5K Road Race along the city's parade route. This race is one of the most popular running events in the SCV and draws more than five hundred participants. There is something for everyone, as events include the 5K race, a 5K non-competitive walk, and a Kids' K Fun Run.

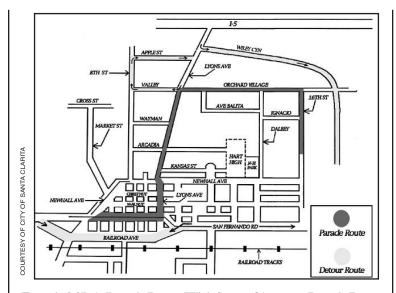
Age group awards are five deep in most categories, and all Kids' K finishers receive a medal. The post-race awards ceremony also offers a raffle drawing with prizes including local merchant and

restaurant gift certificates, Angel and Dodger tickets, movie theater passes, and other fun prizes.

This year, we hope to expand the recently added corporate team competition, as corporate sponsors can enter five-person employee teams to compete for the title and recognition of "Fastest Company in the Santa Clarita Valley." If you would like to learn more or want to sponsor a company team, contact Dave Berkey or Martin Lilly, corace committee directors. Dave can be reached at 818-825-8007 and Martin at 661-645-7350. The club offers other sponsorship levels as well in order to maximize net proceeds from the event, which are donated to the local SCV high school cross country programs.

Pre-registration entry fees through June 30 for the run and walk are \$25, including a newly designed, patriotic T-shirt, and \$15 for the Kids' K with shirt. A \$5 late registration fee applies after June 30. Entry forms will be available at local fitness centers, sporting goods stores, and Vincenzo's in Saugus or Agua Dulce, on the club website at www.scrunners.org, or at www.active.com. Race day registration is available starting at 7 a.m. at Newhall Park near the start line on Dalbey. The Kids' K starts at 8:30, with the 5K Run and Walk following at 9.

After the run the Santa Clarita



Fourth Of July Parade Route With Street Closures: Parade Runs North Along San Fernando Road From 5th Street To Lyons Avenue, Turns West On Lyons And North Onto Orchard Village Road, Ending At 16th Street.

STREET CLOSURES (beginning approximately 8 a.m.): San Fernando Road Both Directions From Pine Street To Lyons Avenue; Lyons Both Directions From San Fernando Road To Orchard Village Road; Orchard Both Directions From Lyons To 16th Street; 16th Street.

Valley Parade starts promptly at 9:45 a.m. The parade is a longstanding tradition, being one of the oldest Fourth of July parades in the country. It was held for the first time in 1932, and it has become a huge event with more than ninety separate entries translating into about three thousand participants and about twenty-five thousand spectators each year. Parking is always a challenge, so please plan

WATCHTHE PARADE... AFTER THE PARADE: AT **SCVTV.COM AND** ON CHANNEL 20.

ahead and get to Newhall in plenty of time to find a parking place near the parade route.

The starting gate for the parade is the intersection of Newhall Avenue and San Fernando Road, in front of William S. Hart Park. The route is the same as the last few years, traveling north up San Fernando Road, turning left onto Lyons Avenue, right at Orchard Village Road, and finishing on 16th Street.

The Fourth concludes with the city of Santa Clarita's fireworks show, which will launch from the Market garage at the Westfield Valencia Town Center. The show will begin at 9:15 p.m. and will run for approximately thirty minutes. The Show can be seen from all over Santa Clarita, and serves as a fitting close to a great day of patriotic celebrations throughout the communi-

Fourth of July in Santa Clarita is one of the best days for fun and entertainment. Don't miss one minute!

Where's The Duke?

By Patti Rasmussen, CHIEF CORRESPONDENT.

Redvelopment Highlights
New Movement
To Improve Street
Cleanliness In
Old Town Newhall.

Downtown Newhall is in the beginning stages of revitalization, but this isn't the first time local residents saw a need to keep the spirit of Newhall alive.

The Walk of Western Stars began in downtown Newhall in 1981 under the name "Western Walk of Fame." It was a way of honoring Western film, stage, television and radio personalities who at one time performed in the Santa Clarita Valley. The stars' names were set on bronze plaques and installed in the sidewalks of downtown Newhall. Over the years many famous individuals came to

town to receive this honor, including Dale Evans, Bruce Dern, Dennis Weaver and some of our own hometown favorites like Tex Williams and Andy Jauregui.

The event, sponsored by the city of Santa Clarita and the SCV Chamber of Commerce, is well-attended and all stops are pulled as the downtown area is cleaned and shined.

But steam cleaning the streets needs to be done more than a couple of times during the year, said Victor Feany, member of the Old Town Newhall Association and owner of Newhall Hardware.

"You'll notice I always keep the sidewalks clean in front of the hardware store," Feany said. "I hired someone to do that. It looks nice and speaks for the pride I have in my business and with my customers."

OTNA would like to work with the city to keep the streets of Newhall clean on a regular, possibly monthly basis.

Councilwoman Laurene



JOHN WAYNE'S PLAQUE ON THE WALK OF WESTERN STARS IS AMONG THOSE THAT COULD USE A GOOD SCRUBBING.

Weste agrees with the concept.

"Keeping your streets clean is a great attraction. It makes you feel proud and want to be in this area," she said. "With all that is happening in downtown Newhall, it is a good time to open that discussion."

To get involved with this project or for more information on OTNA, call 661.253.0730.

Theater,

CONT.

FROM PAGE 5.

destruction, mayhem – Betty finds it all in her seaside retreat.

"Betty's Summer Vacation" opens on Friday, July 6, with a wine reception at 7 p.m. and curtain at 8 p.m. The show will run through July 15. Show times are Friday and Saturdays at 8 p.m. and Sundays at 2 p.m. Tickets are \$17, \$15 for students and seniors. Because this is a limited engagement, advanced reservations are highly recommended. For tickets, please call the REP at 661-288-0000 or visit the website at www.repeastplayhouse.org.

This show contains adult language and adult situations and is intended for mature audiences only.

"Betty's Summer Vacation" will run in tandem with the world premier of the 365 Plays in 365 Days Theatre Festival on July 13 and 14. See the 365/365 for free on these dates and receive half off your "Betty's Summer Vacation" ticket. Show times for 365/365 are 6 p.m. For more information call 661-288-0000.

Funded through a community services grant by the City of Santa Clarita, the 81 Series is a limited engagement of three provocative pieces of theater by well-known and respected playwrights. Most of the themes explored in the 81 Series will deal with pertinent social ideals and values of American society.

Repertory East Playhouse is located at 24266 San Fernando Road, Newhall, and can be found on the Web at www.repeastplayhouse.org.

Senior Center Extends Tai Chi Chuan Class.

The Saturday morning Tai Chi class held at the SCV Senior Center, 22900 Market St., is extending its time an additional half-hour in response to popular demand. The class will now run from 8:30 to 10 a.m. The new schedule took effect on June 2. This class is led by Sharon Chang.

One of the original aims of Tai

Chi is to promote the flow of "chi" within the body; since it circulates in patterns that are closely related to the nervous and vascular systems, the practice of Tai Chi can enhance health and vitality.

Learning to do the exercises correctly provides a practical avenue for learning balance, alignment, fine-scale motor control, and the rhythm of movement among other skills that contribute to improving the ability to better stand, walk, move, run, etc., in other areas of life. In addition, the meditative nature of these exercises makes the practice of Tai Chi relaxing and calming.

For further information, please call 661.259.9444.

Manzer,

CONT.

FROM PAGE 7.

with Monty Montana riding and roping. I can't specifically remember any grand marshal of the parade, but I do remember the Los Angeles County Sheriff Posse mounted on horses in the parade. Had to march in the band behind them once.

I can imagine how my folks felt when they saw "antique" cars around town on the Fourth. I don't think they thought a 1937 Dodge was antique. Just the other day I saw an "Antique 1968 Chevrolet Nova." I'll know that there will be at least one like it in Newhall this year.

West of the high school and Newhall Park was nothing but fields and those were usually cut and plowed for the second crop of the year by the time July came around. No worry about a fire problem in the fields. Some folks would drive cars into those fields to get a better view of the ground displays and fireworks.

If it weren't for a few folks who wanted to see a tradition continued, the Newhall Fourth of July parade would have passed into history in the 1950s. Fred Trueblood and a few intrepid souls marched

down the street one year to continue the parade and the tradition continued. We can thank them for the extra effort.

So as you sit on the curb, waiting on the parade, remember that many have done the same before and I hope that your children and their children will get to do the same

But if it is all the same to the parade organizers, could the bands lead the horses, please? Even those old sneakers couldn't withstand that abuse. Just put the politicians behind the horses and that way they'll feel and smell like they're right where they belong.

Take Pride In Your Community At River Rally!

Hundreds Plan To Help Clean Up In 13th Annual Event September 15.

City Seeking Additional Volunteers.

The City of Santa Clarita takes pride in keeping our community clean and beautiful, especially the portion of the Santa Clara River that runs through the heart of the valley. This year, the city will host its thirteenth Annual River Rally Clean Up and Environmental Expo, on Saturday, September 15, from 8 a.m. to noon.

River Rally aims to preserve the quality of the Santa Clara River while bringing residents of the Santa Clarita Valley community together for a fun day. River Rally is held as a part of National Pollution Roundtable Week and the California Coastal Cleanup Day, and is funded in part through a U.S Fish and Wildlife Service Trustee Council Grant.

Each year, the city's River Rally draws a hundreds of residents and volunteers who take a great interest in cleaning up and maintaining our community. The city provides each volunteer with a pair of gloves and lunch, and as a token of appreciation each volunteer also receives a special, commemorative gift.

The River Rally Cleanup is a great opportunity and is a popular destination for clubs, organizations, students, Scout troops and families. Pre-registration is not needed to attend River Rally, and volunteers of all ages are welcome. However, animals are not permitted on site. Volunteers should wear sturdy closed-toe shoes, appropriate clothing for walking in the riverbed and plenty of sunscreen

In addition to the river cleanup, volunteers will be provided with information on environmental issues including air quality, recycling, waste reduction, water conservation, wildlife preservation and much more at the Environmental Expo. The Expo will feature than twenty-five more exhibitors including the Air Quality Management District, Castaic Lake Water Agency, Newhall County Water Dis-

trict, Valencia Water Co., Blue Barrel/Waste Management, Burrtec, Clean Street, Sierra Club, Placerita Nature Center, Energy Coalition, California Wild Heritage Campaign, Los Angeles County Sanitation Districts, Westfield and more. In addition, there will also be designated arts and crafts areas, bucket truck rides and a special appearance by "C.O.R.E.Y," the City's Envispecial ronmental Services mascot. Local radio station KHTS will be onsite and broadcasting

Last year, more than one thousand, three hundred volunteers collected nineteen tons of trash and recyclables from the Lost Canvon area of the Santa Clara River. A total of one hundred seventeen tons of trash and debris have been collected since the River Rally event first began. As a result of the efforts of thousands of volunteers, the city event was awarded the prestigious "Water Quality Award," for excellence in improving and maintaining water quality, by the State of California.

National Pollution Prevention Week is September 18 to 24. It is sponsored by the

National Pollution Prevention Roundtable – a non-profit organization with the largest membership of people dedicated solely to pollution prevention. The national program began in 1995. However, the original pollution prevention week began in California in 1992. During National Pollution Prevention Week, businesses, individuals and environmental groups are encouraged to collaborate and share information about pollution prevention. The goal is that environmental quality throughout all communities will be preserved and enhanced when information is disseminated. The city of Santa Clarita began participating in Pollution Prevention Week in 1994, by organizing the first River Rally.

The Santa Clara River's one hundred miles of water runs through the heart of Santa Clarita from Acton to the Pacific Ocean. According to the Los Angeles County Department of Public Works, the Santa Clara River is the largest river system in Southern California that remains in a relatively natural state. The river is home to several rare species, including the

unarmored three-spine stickleback and tidewater goby, both small fish. The estuary is also home to the western snowy plover and the least tern, both small birds, all federally listed as endangered. In total, fourteen bird species and six plant species residing in or near the river are listed as endangered or of special concern. It is important to preserve the quality and well-being of the Santa Clara River to ensure a long and continued life of these endangered animals.

This year's River Rally Cleanup and Environmental Expo efforts hope to help preserve the quality of the Santa Clara River for this season and the seasons to come. Everyone is invited to attend the River Rally and participate in a rewarding experience that helps conserve one of Santa Clarita's most pristine natural habitats.

For more information on this year's River Rally or matters of environmental concern, contact the city of Santa Clarita's Environmental Services Division – visit the web at www.santa-clarita.com, call 661.286.4098 or via e-mail at: environment@santa-clarita.com.

Bring The Family To Farmer's Market.

Mark your calendars for every Thursday afternoon, 3 p.m. to 7 p.m., at the Old Town Newhall Farmer's Market! The Farmer's Market is located in a parking lot at the corner of San Fernando Road and 6th Street right next door to the Rodger Dunn Golf Shop. Customer parking is conveniently located adjacent to the Farmer's Market. You can enter the customer parking lot off of Railroad Avenue or San Fernando Road by entering from 5th Street or 6th Street.

Consumers flock to Farmer's Markets for two main reasons: the wide selection of fresh, affordable produce and specialty food items and the opportunity to gather with friends.

So bring the whole family for a fresh food shopping experience.

The Old Town Newhall Farmer's Market features fresh pro-

duce from several different local farmers. Depending on the growing season you will find strawberries, peaches, apples, citrus, cantaloupes, and delicious water melons. You will also be able to prepare dishes from the assorted vegetables such as onions, lettuce, tomatoes, corn, squash, potatoes, broccoli and beets to name a few. If you are looking for herbs you will find basil, rosemary, sage and many more.

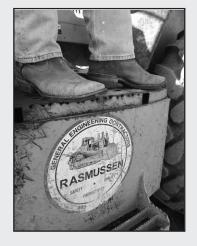
The Farmer's Market also has vendors selling other tasty items such as assortments of nuts, fresh breads, desserts, and gourmet tamales. Grace your home with fresh cut flowers directly from the grower to you. There is always someplace to sit down and enjoy a snack and a cold drink as you take a break from shopping.

While you are in Old Town | p.m. from April 5 thro Newhall don't forget the area offers | 2007. Come on down!

many fine stores to shop in before or after the Farmer's Market. Travel back in time as you enter Newhall Hardware. The area also features many fine restaurants such as El Trocadero Steak House and fresh pastries at Jazmins Bakery. Or enjoy a night out on the town seeing a play at the Canyon Theatre Playhouse or the Repertory East Theatre.

If you are interested in getting a booth space at the Old Town Newhall Farmer's Market, please contact Michael Marks at 661.286.4078 or e-mail mmarks@santa-clarita.com. If you are a local farmer or if you make your own craft items, we have room for you at the Farmer's Market. The Old Town Newhall Farmer's Market is open Thursdays from 3 p.m. to 7 p.m. from April 5 through Nov. 1, 2007. Come on down!

C.A. Rasmussen, Inc.



Supporting
Downtown
Businesses

www.scvtv.com

Downtown, CONT.

FROM PAGE 1.

nesses and the community as a whole. So while the Downtown Newhall restripe and traffic signal project is wrapping up, the next question is, of course, "What's next?"

While the city has been instrumental in the development, expansion and refinement of public services in the Santa Clarita Valley, much credit must be given to private investment as well. Valencia's award-winning paseo system that helps link to so many of our wonderful trails and public parks together would not be such a popular community amenity if not for the vision of a private development company. Unique shopping opportunities in the Santa Clarita Valley would not be nearly as diverse today if it were not for private development.

In the reality of the 21st century, Santa Clarita will continue to seek out more effort and investment from both the public and private sector to maintain a high-quality, efficiently functioning community.

The public/private partnerships and working relationships that have built much of modern Santa Clarita will also be instrumental in bringing the vision of a new Downtown Newhall to reality.

What's next in Downtown Newhall is a mix of further public investment and a fresh influx of private money. For years developers have seen the promise of the Santa Clarita Valley. With its diverse family population, growing jobs/housing balance, and relative geographical isolation from Los Angeles and other neighboring population centers, investors have consistently poured money into the development of today's Santa Clarita.

Downtown Newhall is an opportunity that is just now getting noticed by the "smart money." While the redevelopment of property comes with a markedly different set of challenges than does "raw dirt," investors and staff members have known for some time that all the "easy" land for develop-



THE CITY OF SANTA CLARITA'S OLD TOWN NEWHALL REVITALIZATION PLANNING TEAM IS EXCTIED ABOUT THE PROGRESS THAT IS BEING MADE IN THE REDEVELOPMENT OF THE VALLEY'S HISTORIC DOWNTOWN DISTRICT.

ment has been taken. With the recent "softening" of the residential real estate market, staff expects more investors to see the unique opportunity that Downtown Newhall provides to the whole Santa Clarita Valley.

Several developers are already working with the city to devise projects that will fit within the DNSP guidelines and fill the niche that Old Town Newhall is creating. Staff's work with the restripe project, the streetscape design, and the forthcoming Library Square project at the north end of what will be Main Street will all serve to stimulate interest in the development community.

New from-the-ground-up developments, expanded businesses in existing buildings, and projects initiated by the redevelopment agency should all spur growth, interest, and new foot traffic for those

'Downtown Newhall is an opportunity that is just now getting noticed by the "smart money."'

already serving the population in Newhall.

So keep stopping by, keep reading, keep shopping and eating in Downtown Newhall and as the weeks and months go by you should continue to see positive change and new choices all up and down Main Street.

Chris Price is the City's Assistant City Engineer and can be reached at cprice@santa-clarita.com or at 661-255-4961.

Frequently Asked Questions

Downtown Newhall Specific Plan (DNSP)

Do the previous Special Standards District Design Guidelines apply to projects in downtown Newhall?

No. Those design guidelines no longer apply to development in downtown Newhall. The development codes within the Downtown Newhall Specific Plan are now in effect and provide standards for signage, building height, architectural style, and land uses.

Is my business allowed in a particular zone?

Depending on the zoning for your property, the business activity may be permitted or require an additional permit. Allowed land uses and permit requirements are listed on tables found in Chapter 4: The Code on pages 4:5 and 4:6. Questions regarding zoning or permits can also be answered by the Planning Division at 661.255.4330.

I am interested in opening a business in downtown Newhall. Who do I talk to at the city to get started?

The Community Development Department can help in many ways. The Planning Division is able to assist with identifying appropriate locations depending on the business activity. Other redevelopment staff can assist in providing property information or facilitating meetings with property owners to relocate or expand your business in downtown Newhall. City staff can be reached by calling 661.255.4330 or by e-mail at oldtownnewhall@santaclarita.com.

Is there a local association for businesses in downtown Newhall?

Yes. The Old Town Newhall Association is composed of business owners, property owners and residents of the Newhall area, plus others interested in the revitalization of downtown Newhall. They can be reached at 661.253.0730 or by email at otna@sbcglobal.net.

MORE FAQ's What is the height restriction for buildings in the

DNSP area?

It varies depending on the zone. Generally it is 30 or 35 feet depending on the architectural style and development guidelines for the project. However, in some zones, the height limit may be exceeded.

Will there be diagonal parking on San Fernando Road (Main Street)?

San Fernando Road (Main Street) will be narrowed to two lanes and have diagonal parking on both sides of the street.

How will traffic be impacted on Railroad and Newhall Avenues?

The DNSP will shift through traffic from San Fernando Road (Main Street) to Railroad and Newhall Avenues. Both streets will be improved to handle additional traffic volume and provide more convenient connections to Newhall neighborhoods and to other communities in Santa Clarita.

Will parking be removed from Railroad Avenue?

Railroad Avenue will be designed to accommodate additional traffic flow. Some onstreet parking on Railroad Avenue may be relocated to parking structures on Main Street.

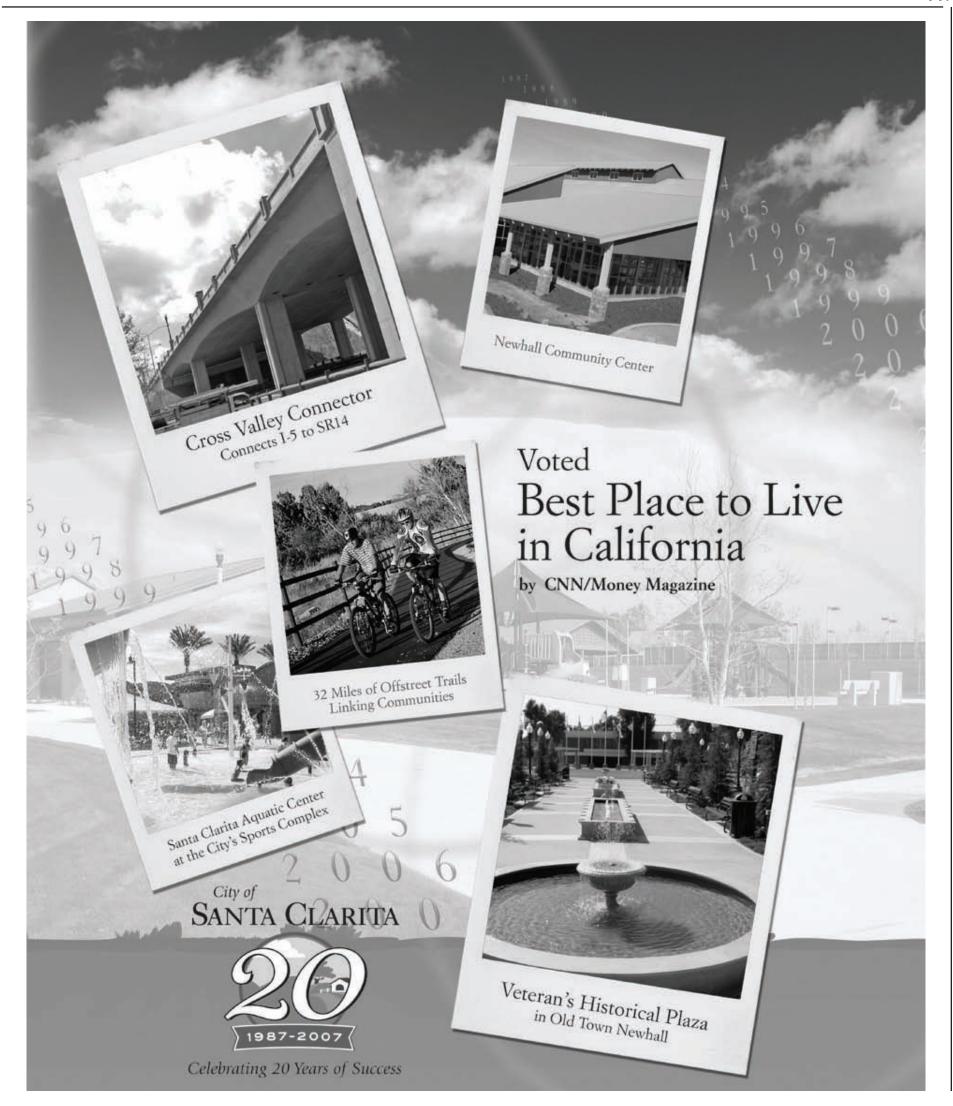
Will there be a fee to park in the proposed parking structures?

A parking financing plan is under development. The plan will consider several options to finance the construction and maintenance of public parking structures in the Downtown Newhall area.

What is the Mercado and where will it be located?

The DNSP includes a public gathering place that can host public events, small shops, restaurants, festivals, etc. A formal location for the Mercado has not been chosen. To maximize the Mercado's effect on Main Street, the location of the Mercado is flexible among three sites identified for civic buildings in

CONTINUED ON PAGE 12.



Hardware,

CONT.

FROM PAGE 1.

hit with homeowners. It was at this time that Feany began working for Guglielmino.

Again the area grew. A new Metrolink station was needed for the many commuters traveling over the hill and the Jan Heidt Metrolink Station opened on the corner of Railroad Avenue and Market Street. It is located where the popular garden shop once stood. Shortly after the station opened, Feany purchased the business from Guglielmino. For Feany, it was like purchasing a piece of Santa Clarita history and caretaking a business he believes in and understands. That was ten years ago.

The folks who work and shop at Newhall Hardware have seen many changes over the years, both good and bad. Feany hopes more changes are coming their way as redevelopment kicks in. These changes are for the good, he said.

"We are absolutely excited about the progress in downtown," Feany said.



The progress Feany is talking about is the Downtown Newhall Specific Plan, adopted by the city in 2005. The plan was in the works for over a year as consultants, hired by the city, gathered information from business owners and residents and researched the area's history.

The first phase of this plan deals with something that has bothered Feany and many of the business owners in downtown Newhall – parking. Currently, traffic whizzes by on the four lanes in front of the businesses. The two-hour parking signs posted on the street are routinely ignored, leav-

ing no room for customers.

"When you take away parking, you hurt us immediately," Feany said. "People want convenience. They want to park in front of your store, go in and jump right out."

The new parking plan calls for the realignment of through traffic down Railroad Avenue. Customers to downtown businesses will then use the main road, restriped to two lanes, with backin/head-out angle parking on both sides of the street. The future calls for the construction of two multi-level parking structures, wrapped by retail development.



Parking is one of the more critical issues, concurs City Councilwoman Laurene Weste. As a long-time resident of the Newhall area, Weste has been a dedicated advocate for the revitalization of the downtown area.

"We are really on the verge of amazing things for the historic core of downtown Newhall," she said

A ribbon-cutting ceremony will be held on July 11 to celebrate the new traffic pattern.

As a former member of the Redevelopment Committee, Feany said it's nice to see plans starting to take shape and he's NEWHALL HARDWARE IS CELEBRATING ITS 60TH ANNIVERSARY AT THE SAME LOCATION IN OLD TOWN NEWHALL.

ready to roll up his sleeves and join the group again.

"I've been involved in redevelopment since it started. I recently reapplied again," he said. "It's been difficult, but I want to be part of the plan and part of the solution."

Changing with the times: It is something that Newhall Hardware has done for over sixty years, but one thing that doesn't change is its charm and the service the employees provide. To celebrate its sixtieth anniversary, Feany is planning a block party this summer. An exact date has not been set as Feany waits for the street improvements to be complete, but he promises a good time for all. And he is happy to show off his store.

"It's not only my livelihood that's important to me, but Newhall Hardware is also a bit of Santa Clarita history," Feany said. "It's important to make sure that bit of history is not gone."

FAQ, CONT.

FROM PAGE 10.

the plan area.

Why is the street network being redesigned in downtown Newhall?

The DNSP seeks to create a walkable Downtown community along Main Street. San Fernando Road (Main Street) will end at Lyons Avenue and surrounding streets will be improved to better accommodate traffic flow. The DNSP will add street furniture, landscaping, and other enhancements that will create a community character for the Downtown Newhall area.

What does "Park Once" garage mean?

There are two planned garages providing downtown with approximately eight hundred parking spaces. This would allow patrons of Downtown Newhall to visit stores, restaurants, and other services without having to move their car.

What is "transit oriented development" (TOD)?

The DNSP encourages residential and other development near the Metrolink station to appeal to those wanting to live and work near mass transit.

What is the "Creative District" (CD)?

The CD zone provides the region with an environment for a mixture of creative businesses and business incubation, in addition to current light industry. The district is compatible with people seeking large-scale industrial live/work space that can serve flexibly as workshops, design, or exhibition space and as a primary residence.

What does EIR stand for?

Environmental Impact Report. A final EIR for the project area was conducted and certified. Any project consistent with the guidelines set forth in the specific plan will not need further environmental analysis.

Will there be publicart in the downtown Newhall area?

The DNSP details a beautification plan for the area that includes public art that will focus on the historic, cultural and natural character of the community.

Will there be affordable housing in the downtown area?

Various types of development including affordable and market rate housing units will be available.

What street improvements are proposed by the DNSP?

Street improvements range from road realignment and intersection improvements to enhanced landscape and street furniture. The DNSP also includes a bike and pedestrian path along Creekview Park and Railroad Avenue.

What is the estimated total cost for completion of the DNSP?

Plans to implement the DNSP estimate a timeline of ten to fifteen years and approximately \$220 million to be jointly funded by private and public entities.

Will overhead utilities be relocated underground?

Some overhead utilities in the downtown Newhall area will be placed in below-grade facilities to eliminate hazards and to improve aesthetics. Overhead utilities along Main Street, Lyons Avenue, Market Street, Pine Street and Newhall Avenue are planned to be relocated underground.



Check Out The Parade!

After The SCV Fourth Of July Parade, Watch It Again Online And On Channel 20.

SCVTV.COM