CITY OF SANTA CLARITA

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FOR IMMEDIATE RELEASE December 1, 1987 CONTACT: Connie Worden \$05/259-7485

City Formation Committee Kicks-off Voter Registration Program to Get More Funds From State

Santa Clarita, CA -- The city of Santa Clarita Formation Committee kicked-off an aggressive voter registration program this week. They announced that their goal is to register 5000 new voters by December 15th.

"If we can register just 5000 of the more than 30,000 unregistered eligible voters in Santa Clarita our new city will receive an additional \$2,000,000 from the state between now and 1990," stated Councilmen . "That's money our city will not get unless 5000 more people register to vote."

According to a state law passed in January of 1987, new cities receive funds from the state based on the number of registered voters. The state multiplies the number of registered voter times three and that's how they determine the population.

In turn, the state then returns a percentage of tax dollars collected from sales tax, vehicle registration and other taxes and fees to the city based on this population figure.

"Each voter is worth \$143.25 per year for three years or \$432 until the 1990 census," aided Councilwoman elect

These new funds will help our new city provide better services and improve our roads at the lowest tax level possible unless people register, we'll lose these funds forever."

The committee kicked off the voter registration program this week with an advertisement in <u>The Signal</u> stating "Your Name is Worth \$432.00" And according to Connie Worden, Vice Chairman of the City Formation Committee, the response has been great, "we have received a large number of phone calls from people wanting us to help them register to vote."

In addition to the newspaper ad, the City of Santa Clarita Formation Committee will be walking door-to-door and registering voters at local shopping centers, colleges and even the high schools. "We will also be advertising on cable television and local radio stations during the next two weeks," added Ms. Worden.

"Anyone who will be 18 years old by Tuesday, June 1st, 1988 is aligible to register to vote and will count as a bonafide voter when the state tallies the total number of voters on December 15th. Therefore even 17 year old high schools students can help our new city," added Ms. Worden.

Volunteers are needed to work at tables and to walk door-to-door. "Anyone can help by just calling our office at 259-2489," Ms. Worden stated.