

# Valencia

Volume 36 No. 1

www.valencia.com

Winter 2002

## Bella Via Turns Street Into Masterpiece

*Event draws thousands to Valencia and raises \$20,000 for schools*

What Michelangelo did to a ceiling, Bella Via has done for Valencia. The popular Italian Street Painting Festival held in October captivated audiences with the visual splendor of magnificent artwork created in the 400 year old Italian tradition of chalk pastels on asphalt. This year's record attendance of over 110,000 spectators from throughout Southern California and artist participation firmly established Bella Via as one of Los Angeles' premier fine arts and entertainment experiences.

Street painting, using chalk as the medium, dates back to 16th century Italy when artists known as *Madonnari* would transform public squares into vibrant galleries. Bella Via is the only event of its kind in North Los Angeles County.

Bella Via is hosted by Newhall Land and Valencia Town Center. Some 400 professional and amateur artists, including 150 local students, participated in the creation of 149 dramatic large-scale chalk-painted squares that transformed

*(Continued on page 2)*

## Town Center Drive Receives National Acclaim

Town Center Drive received national attention recently when it was given the prestigious Award of Excellence by the Urban Land Institute.

ULI, a non-profit research organization specializing in land use issues, recognizes the full development process for projects of all types and sizes that meet both the current and future needs of a community. The awards are the development industry's highest honor.

Town Center Drive, a half-mile long "Main Street" for the community of Valencia, was entered in the Mixed-Use Large Scale category. What impressed the jurors were the area's magnetism and its diverse activities. "This pioneering Main Street project provides a ... sense of place and a soul for the master-planned community of Valencia. Town Center Drive links an existing regional mall with the community and its residents through a full mix of uses - retail, office, housing, entertainment, hotel, and conference center - creating an 'interactive' community ..."

While Town Center Drive is anchored on the east by Valencia Town

*(Continued on page 7)*



Photo by Joseph Tedesco

Over 110,000 spectators from Southern California viewed chalked masterpieces on Town Center Drive.



Photo by Tom Engler

The Drive offers a mix of shops and dining.

## Bella Via (Continued from page 1)

Valencia's Town Center Drive into a spectacular pavement canvas filled with colorful works of art.

Michelangelo's Gallery, a special area set aside for children and other budding artists, became its own tapestry of color as over 1,100 youngsters joined the *Madonnari* in the art of street painting.

Many of the images created by adult artists and the children in Michelangelo's Gallery reflected themes of American patriotism and sentiments for those touched by the September 11 attack on the United States.

### \$24,000 for Schools and Local Charities

Through the Bella Via Fund, established by Newhall Land in 1999, the event raised \$20,000 for fine arts programs in Santa Clarita Valley schools. All money from the sale of squares in Michelangelo's Gallery and a portion of festival sponsorships are earmarked for the fund, a partnership with the SCV Chamber Education Foundation.

"Bella Via is a terrific way for the arts to support the arts," explained Festival Co-Director and Newhall Land's Community

Programs Manager Carol Maglione. "The Fund provides money for many impact-producing visual performing arts programs and materials."

Visitors had a chance to view the paintings by twilight while enjoying delicacies from area restaurants at "A Slice of Valencia," the Saturday evening food and wine tasting. The activity raised an additional \$4,000 for the SCV Food Pantry.

"Now in its third year, Bella Via has once again exceeded our expectations and continues to focus positive attention on the community of Valencia, and the Santa Clarita Valley, as a great place to work, play, live and visit," said Newhall Land's Chief Executive Officer and President Gary Cusumano. "A visually spectacular celebration of art, music and food, we are delighted that in just three years Bella Via has come to be regarded as one of the top festivals and artist attractions in the United States. Planning is already underway for next year's festival scheduled for October 5 and 6, 2002."

### A Spectacular Collection of Paintings

Participating artists and returning festival visitors agreed that the event offered one of the most impressive collection of paintings showcased at a single festival.

"The quality of the artwork was of the highest caliber of any street painting festival I've attended," said artist participant Tracy Stum, a professional muralist and owner of

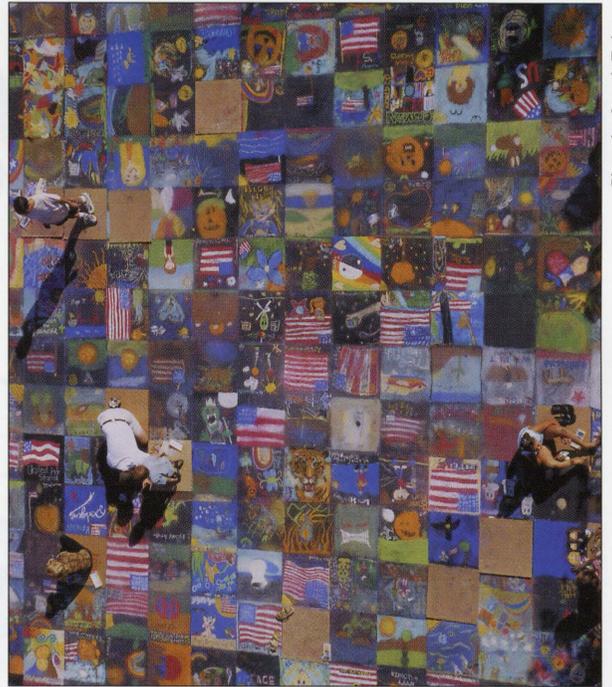


Photo by Joseph Tedesco

More than 1,100 miniature masterpieces were created by children, parents and other budding artists, forming a quilt-like tapestry of color.



Photo by Joseph Tedesco

This 12ft. by 8 ft. painting by Guest Artist Genna Panzarella from Mill Valley defined the mood of many across the country.

Studio Del Arte in North Hollywood. Stum's most publicly accessible mural is an 18th Century styled trompe l'oeil at the Venetian Hotel in Las Vegas. "I was inspired!" Stum created a colorful reproduction of Raphael's *Madonna of the Roses* for this year's event.

"People chose incredible masterpieces to reproduce this year, and the quality of the artwork was exceptional," affirmed artist participant Lisa Jones of Masterworks in Corta Madera. She teaches children about the Old Masters through hands-on art projects.

Featured Artist Tomoteru "Tomo" Saito, considered one of the international masters of street painting, created a 12 ft. x 15 ft. reproduction of Adolphe-William Bouguereau's 1881 masterpiece *Song of the Angels*. A native of Japan, Saito lives and works in Florence, Italy.

Leesa Whitten and Zofia Kostyrko Edwards spent four days on their jewel-toned painting of *The Danaides* by Waterhouse, and spectators were deeply touched by Melanie Stimmell's serenely beautiful reproduction of *Charity* by Bouguereau, measuring 18 ft. x 11 ft.

### A Truly Unique Experience

Only a dozen or so similarly oriented events – accessible to the public, free of charge – take place across the country. In California, only three, Valencia, Santa Barbara and San Rafael, draw audiences in excess of 50,000.

To create this visually captivating experience, Valencia divides Town Center

## Bella Via Fund – Supporting Art in Schools

More than \$20,000, proceeds from last October's Bella Via, Valencia Italian Street Painting Festival, has been earmarked for the SCV Chamber Education Foundation, SCV Food Pantry and Boys and Girls Club.

The Bella Via Fund is administered by the Foundation, which is the major beneficiary of the event. Since the inception of Bella Via in 1999, more than \$42,000 has been made available for funding grants for the arts.

The Food Pantry is the beneficiary of proceeds from *A Slice of Valencia* Food & Wine Tasting; they received close to \$4,000 from the gourmet dining event held the first evening of Bella Via. The Boys and Girls Club shared proceeds from a drawing held during the event with the Foundation.

A majority of money for the fund comes from Michelangelo's Gallery, a special area set-aside for children at the festival. There, budding artists join the *Madonnari* street painters by creating miniature masterpieces. All proceeds from the sale of squares in Michelangelo's Gallery, along with a portion of sponsorships are earmarked for the fund.

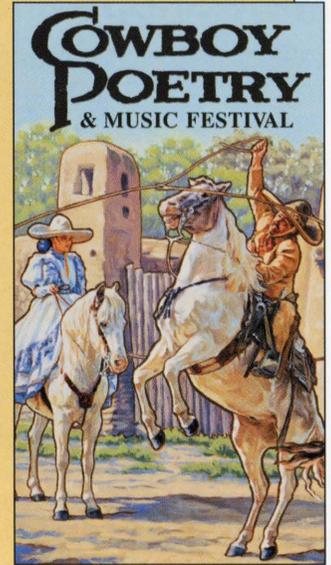
Drive into squares of varying sizes that, as the public watches, come alive with vibrant, large-scale chalk paintings. Paintings include reproductions of Renaissance Masters, modern works and original designs.

Different from gallery art or even street painting done on canvas, Bella Via stays true to the original tradition – pastels applied directly to the ground. Awed by the size, color, depth and detail of the paintings, spectators often lament the brevity of the asphalt gallery. The *Madonnari* themselves best explain the nature of this majestic, yet temporary medium. “Art, in all its forms, elicits emotion, bringing people together, fostering communication – communal or personal,” an artist explained. “It is not about how long it lasts, it is meant to create an impact, which in a single moment can stay with the viewer forever.”

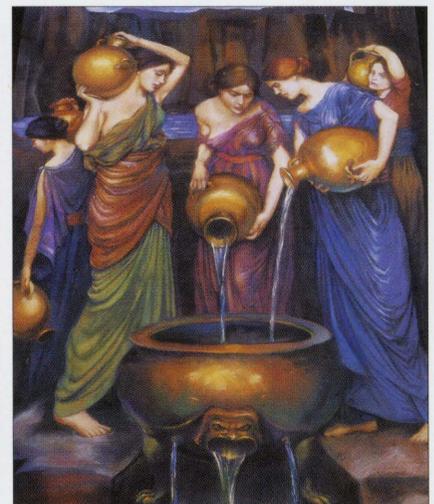
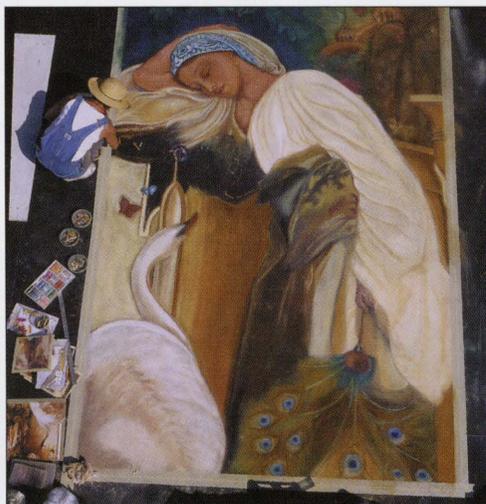
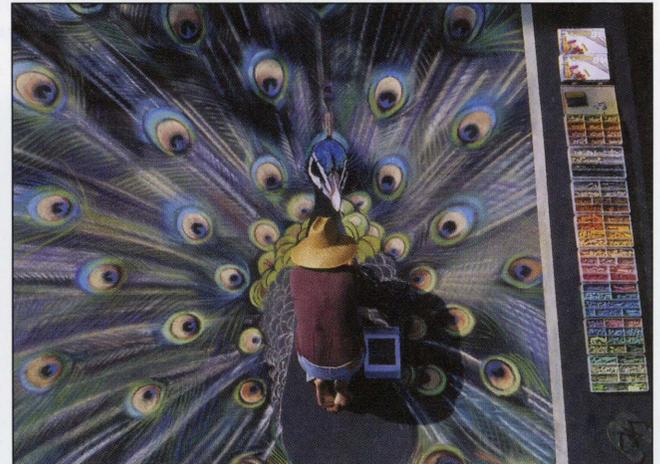
Santa Clarita Valley residents will be grabbing their partners, gathering their herd and heading west...or “western” to be more exact as preparations go into high gear for the 9th annual Cowboy Poetry & Music Festival, set for March 20 – 24. While most performances of music, dance and of course, Cowboy Poetry, take place at Melody Ranch™ Motion Picture Studio, several other venues will host a variety of activities including, trail rides, fashion show, cowboy casino and Railway Dinner Train.

The weekend includes the annual Walk of Western Stars Dinner and Awards Ceremony at the Long Branch Theater at Melody Ranch, Friday, March 22. Each year, silver spur heroes of the past and present are inducted into the Walk with a Bronzed Saddle along the street in Old Town Newhall.

A complete listing of performances can be found at the official website [www.santa-clarita.com/cp](http://www.santa-clarita.com/cp). To order tickets, call (661) 286-4021 or leave a message toll free at (800) 305-0755.



Bella Via's Featured and Guest Artists worked up to five days creating incredible large scale paintings in chalk. **Clockwise from upper left to right:** First time Feature Artist Melanie Stimmell's serenely beautiful reproduction of *Charity* by Adolpe-William Bouguereau measured 18 ft. in length, captivating spectators; Rod Tryon is almost lost in his exotic peacock, one of his “extreme animal” paintings; Leesa Whitten and Zofia Kostyrko Edwards's jewel-toned rendition of *The Danaides* by Waterhouse; Jane Portaluppi recreates a lovely painting from Lord Leighton; Tomoteru “Tomo” Saito traveled from Florence, Italy to paint *Song of the Angels*, by Bouguereau.



Photos by Joseph Tedesco

# New Shops and Restaurants Highlight Promenade at Town Center



Santa Clarita's former Mayor Laurene Weste donned a chef's hat along with local officials to formally welcome Stuart Anderson's Black Angus restaurant to town.



## Pavilions Market Will Anchor New Center

Valencia's newest retail center is quickly taking shape; with some exciting new tenants already open for business and others, including Pavilions Market, slated to open early next year.

The Promenade at Valencia Town Center, situated on the northwest corner of McBean and Magic Mountain Parkways, is envisioned as more than just a shopping center. The Promenade is a destination where people can gather for coffee and stroll among distinctive fountains or sit and talk among cozy grottos.

There is already quite a gathering outside Elephant Bar Restaurant, the first restaurant to open in the center. Santa Clarita Valley residents have enthusiastically welcomed the latest incarnation

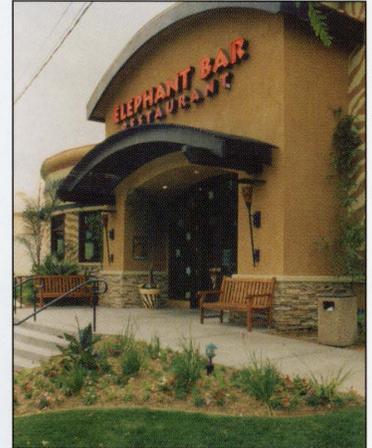
of the popular Southland eatery, waiting up to an hour for a table.

Carnivores have long anticipated the opening of Stuart Anderson's Black Angus. Its signature steaks began sizzling off the grill in mid December.

Olive Garden is planning to have its popular Italian fare on tables in March. Diners can also look forward to Rubio's Baja Grill, Kyoto Sushi, McDonald's, Jamba Juice, Coldstone Creamery, and Seattle's Best Coffee, which are all expected to open in January or February.

Rounding out The Promenade, and also opening early in 2002, will be Flair Cleaners, Telesis Community Credit Union, Valencia Orthodontist, Party America, Gymboree, Pure Beauty, Postal Connections of America, The Indigo Rose Clothing Co., Supercuts and The Vitamin Barn. Gifts in the Attic, a popular gifts and specialties shop currently located in Valencia, will be moving to more spacious quarters when it opens doors in The Promenade as well.

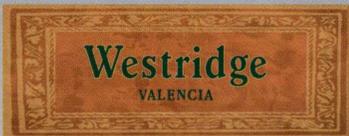
The Promenade is the latest retail center from Rasak Development. The company has built a number of high-end retail destinations, including Creekside Plaza, home to Barnes and Noble and Applebee's.



Popular for great food in a fun, tropical atmosphere, Elephant Bar's food safari experience has become a favorite grazing ground in Valencia.

Photos by Steve Fleetwood

# Summer Debut Expected for Golf Course Community



The Westridge golf course community will offer something for everyone when it is finished, and work is well underway on

some of its more vital components.

Grading for the 1,043 new homes and 500 apartments within Westridge is in progress. The community, located west of Interstate 5 near Valencia Boulevard, will offer Valencia's widest range of housing options within its 13 planned neighborhoods, from apartments to custom homes nestled on 15,000 square foot lots.

Construction is tentatively scheduled to start in the spring of next year, with home sales expected to kick off in late summer. In the meantime, an interest list is forming for potential new homeowners. Adding your name to it is as easy as stopping by the New Home Information Center at the corner of McBean Parkway and Valencia Boulevard, adjacent to Valencia Town Center.

The crown jewel of the new community will be **TCP Valencia**, a Tournament Players Club championship golf course that has the potential to host PGA Tour events. Valencia has already been the site of two tour stops, with Valencia Country Club hosting the Nissan Open in 1998 and the SBC Senior Classic last March.

The Westridge course promises to be challenging, with PGA Tour star Mark O'Meara serving as the player consultant in the design of the new facility, offering his input on hole design and tee placement. Construction should be completed toward the end of 2002, with the course ready for play in 2003.

Also underway is the grading of a new elementary school campus that will be part of the Newhall School District. Oak Hills Elementary School will serve children in grades kindergarten through sixth when it opens, and the whole community will enjoy the use of a new park adjacent to the school.

Other ongoing projects associated with Westridge are the upgrade to the Valencia Boulevard/Interstate 5 interchange and the completion of The Old Road. The bridge over the freeway is being widened, and the on and off ramps are also being expanded. The work has been under way since the summer of 2000, and completion is expected toward the middle of this year.



Many of Westridge's homes will be sited to offer panoramic views of the Santa Clarita Valley. **Inset:** The mile-long "missing link" of The Old Road will provide an important alternative to Interstate 5.

Photos by Corey Harpole

## Rio Norte Junior High Underway

Future students, parents, public officials and community leaders broke ground on the long awaited Rio Norte Junior High School, Wm. S. Hart High School Districts fifth junior high school. Construction had been delayed for over a year because of litigation by SCOPE. The local environmental activist organization's lawsuit ultimately was overturned by a Santa Barbara County judge's ruling.

Rio Norte will house 1,200 students and is expected to open by fall of 2003. State funds for the school were approved last March, and along with matching funds from developer fees and district funds, the school is now fully funded. The developed, construction-ready site is being provided by Newhall Land, who re-started grading operations on the 22-acres as soon as the lawsuit was settled.



Photo Courtesy Wm. S. Hart District

Students from elementary schools which will feed into Rio Norte joined Hart High School District Board Member Gloria Mercado; Marlee Lauffer, Vice President, Newhall Land; Santa Clarita Mayor Laurene Weste, and L.A. County Supervisor Michael Antonovich for groundbreaking ceremonies.

Rio Norte is located within Valencia's future West Creek community, north of San Francisquito Creek and west of Copper Hill. District officials and residents agree that Rio Norte will provide much-needed relief to currently overcrowded conditions on the La Mesa and Arroyo Seco junior high school campuses.

Rio Norte will feature 45 classrooms, library, gym, media-center, cafeteria and multi-purpose room as well as play courts, soccer fields and ball diamond.

The passage of Measure V provided funds needed to match dollars that will be received from the state. It allows construction of new schools and supports modernization for existing junior and senior highs. Additionally, the defeat of other lawsuits by SCOPE, which had caused delays in providing access to schools on the west side of the Golden State Freeway, allows development of new schools serving the Wm. S. Hart High School and Newhall Elementary School Districts to move forward.



## Valencia Becoming Hub for Biotechnology

You heard it here first: Some of the most exciting advances in medicine may originate from Valencia in coming years.

That may seem like a bold statement. But given the number of companies specializing in bio medical technology that have recently relocated to Valencia, it's not at all far-fetched.

With affordable land and industrial space hard to find in surrounding areas, companies looking to expand are increasingly attracted to Valencia Gateway, the largest master-planned center for Business, Technology and Industry in Los Angeles County. Companies also cite the area's proximity to Los Angeles, its highly trained work force, and low crime rate as additional incentives to move.

Among the companies settling in the area are AlleCure Corporation and Advanced Bionics. AlleCure, which was located in both Sylmar and Chatsworth, is a high tech biopharmaceutical firm that specializes in developing immune response treatments for allergies, asthma, cardiovascular disease and other immune disorders. It acquired 5.32 acres of land, along with a new state-of-the-art 98,000-square-foot industrial building in the Valencia Commerce Center.

"In order to recruit talented employees from all over the world, we needed to move to an area that offered good housing, functional facilities, expansion capabilities and a high-tech image consistent with our company's identity," said Jeff Silverman, AlleCure's vice president of operations.

Advanced Bionics, the leading manufacturer of implantable

hearing devices, leased approximately 145,000 square feet of office and research space in Rye Canyon Business Park. The relocation brings 300 employees from its former headquarters in Sylmar, and will allow for growth to over 1,500 employees in the next three years.

"BioMed is an important element of our business community, as well as for Valencia and the Santa Clarita Valley as a whole, and we see no end to its potential growth and continued success here," said Gary Cusumano, Chief Executive Officer and President of Newhall Land.

## Al Mann Keynote Speaker at SCV's First BioMed Conference

Recognizing BioMed's importance, Newhall Land actively works to support the industry. One way it has done that recently is by sponsoring a conference on the state of the industry. "BioMed: Its Current and Future Prospects" featured pioneering biomedical executive Alfred E. Mann as its keynote speaker. The Chairman and Chief Executive Officer of MannKind Corporation shared his views and visions for BioMed's prospects in Southern California.

Mann has founded, financed and operated six technology companies; one in electro-physics (Spectrolab), one in semiconductors (Helotek), and four in medical devices (Pacesetter; Siemens Infusion Systems, MiniMed and Advanced Bionics).

Some of the most important and exciting projects his companies are involved in use electrical stimulation for the treatment of conditions including deafness, blindness, tremors, urinary incontinence, chronic pain and the restoration of paralyzed limbs. Another Mann company, AlleCure, is a biopharmaceutical firm looking to restore balance to the immune system. CTL Immuno Therapies Corp. is developing products for the treatment of cancer and infectious diseases.



Photo by Berliner Photographer, LLC

## Lowe's will Anchor New Restaurant and Retail Center

Do-it-yourselfers and contractors alike will soon have a new source for all the things needed to do their jobs right. Whether it's caulk, cleaning chemicals, or a kitchen sink, Lowe's Home Improvement Warehouse will have it.

Long a well-known retailer in the Midwest and South, Lowe's began a westward expansion three years ago, pushing into Las Vegas, Phoenix, and Southern California. The company is expected to open its Valencia store in early 2002. It will feature 135,000 square feet of space – room enough for just about everything the professional builder or weekend handyman might need.

All that hard work can make any Mr. Fix-it hungry, and he won't have far to go to fill up. A new Panda Express is open for business. Already a familiar sight in the Valencia Town Center and Granary Square, the Chinese food outlet now offers its signature Orange Chicken to the residents of north Valencia and Saugus.



Photos by Steve Fleetwood

## Ethan Allen Joined by Great Retailers in New Home Furnishings Center

Ethan Allen, one of the nation's leading home furnishing retailers, brought its quality offerings and distinctive styles to Valencia in 2001. The arrival of the 13,000-square-foot showroom not only answered the requests of many area residents who have long traveled to outlying valleys to patronize the furniture store, it also paved the way for an upscale home furnishing center now under development on Citrus Drive adjacent to the Valencia Town Center.

"We're very excited about the positive response we have received from the community," said store owners,

and 27-year Ethan Allen veterans, Jeff and May Lee Halpern. The store is designed to easily help customers visualize how individual pieces can work together in their homes or offices. Wood pieces, upholstery and accents are displayed in both classic and casual room settings. Additionally, the design center allows customers to meet with one of the store's 12 design consultants.

Located adjacent to Ethan Allen is **The Home Centre**, a new

home furnishing destination that brings a number of nationally recognized retailers along with some local merchants to the Town



Photos by Steve Fleetwood

*Ethan Allen offers fine furniture ensembles displayed in home-like settings where customers can consult with in-house decorators.*

### Attention Double Double Lovers: In & Out Coming to Valencia

Another Santa Clarita Valley favorite is In-N-Out, and they too will open a store at the Bouquet-Newhall Ranch intersection. Double-Double lovers will have a bit of a wait, however. The new location is not expected to break ground until sometime in late 2002, as the burger company is busy building new stores in several other locations.

If tires are on your shopping list, you can get those taken care of at another outlet opening nearby. Construction of an America's Tire store is expected to get underway shortly, with the location being open for business in the spring of 2002.

Completed," said Sue Yurosek, the Society's restoration chairman. But thanks to the infusion of funds, the society was able to install the remaining exterior trim and paint it, as well as complete other work.

"The house is watertight and now we can begin on the inside," Yurosek said. Repairs will be made to the flooring and plaster walls. Decorative work like furnishing, painting and wall-papering will follow, bringing the house back to its original condition.

The two-story gabled Victorian home began as a shed-like structure built above a brick cellar on land purchased by Henry Mayo Newhall. That land was later known as the Newhall Ranch. The original structure became the kitchen as the house was remodeled over the years.

Newhall's son Gregory is believed to have ordered the addition of the main front portion of the house in 1893. After he died in 1903, a younger brother, Walter Scott Newhall, was a frequent visitor until his death in 1906. The house was then used as the ranch foreman's residence. It was moved to its present location at the Historical Society's Heritage Junction Park in 1990.

While there is still much work to be done, Yurosek said the donation expedited the process. "Without the donation it would have taken us a good five or six or even 10 years to get to this point," she said.



Photos by Steve Fleetwood

## Historical Society Receives Newhall Land Gift

A recent \$10,000 donation from Newhall Land to the Santa Clarita Valley Historical Society gave a major boost to renovation efforts of a famous local home.

The money was used to complete exterior work on the Newhall Ranch House, which made the historic structure weather-proof in time for winter. "There was a lot of trim on the outside that was not



Newhall Land envisioned Valencia Town Center and Town Center Drive as a hub of social, retail, and entertainment activity for the Santa Clarita Valley and beyond. The Center regularly is host to a variety of special community events such as auto shows, seasonal parades, holiday performances, a yearly Rose Show, and KidsTown children's activities.

## ULI Award *(Continued from page 1)*

Center regional mall, the area is more than a shopping center. It is the corporate headquarters of Princess Cruises, and provides office space for a number of other firms. It is also home for residents of the 210-unit Montecito apartment complex and future apartment homes currently under construction.

A variety of entertainment activities – parades, auto shows, concerts, and for the last three years, Valencia's Bella Via Street Painting Festival – are held along Town Center Drive. These events draw thousands of visitors from the surrounding community and regional marketplace to the Town Center area.

While Main Street-style areas have gained popularity recently, Town Center Drive dates back to 1965. That's when visionary planner Victor Gruen set aside 80 acres for a town center in his master plan for Valencia. As the focal point of the community, it is easily reached by Valencia's main arterial roads and its 25-mile paseo system.

Because it is a public space designed to be the heart of the community, Town Center Drive is designed to get people

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**This project  
provides  
a sense of place  
and a soul  
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community of  
Valencia.**

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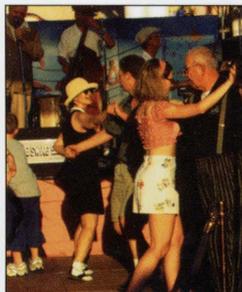
— Urban Land Institute

out of their cars. Easily accessible and discreetly placed parking structures allow people to park and wander. Angled curbside street parking is intended to slow traffic and make the area more appealing to pedestrians. The street is just 53 feet wide from curb to curb, while the sidewalks range from 10 to 14 feet in width and feature shade trees, arcades, plazas, benches, intriguing public

art, and background music.

While the buildings along Town Center Drive are largely completed, the area will never truly be finished. It has been designed to grow and change with the community and to act as a catalyst for adjacent development that will expand the Town Center district.

Photos by Steve Fleetwood



People get into the swing of Town Center's annual six-week series of outdoor summer concerts.

## Tasty Additions to Town Center Drive

With the wide variety of restaurants suiting nearly every taste recently opened, choosing a place to eat in Valencia can be a deliciously daunting task.

New eateries expected to open early in 2002 on Town Center Drive will to give local residents a taste of cuisine from around the world. **Vie de France** – which means “life of France” – will tempt guests with its fresh-baked baguettes, croissants, and pastries. The bakery and restaurant will also offer soups and salads, plus sandwiches served on its distinctive breads.

The French are known for their coffee, and Vie de France intends to continue that tradition. The restaurant will maintain an inventory of up to 40 different kinds of fresh beans, which it will roast on the premises.

Owner Ken Park thinks Valencia is a natural market for what he calls “homey, cozy European-style dining,” after seeing the restaurant's popularity in markets like Studio City, San Marcos, Beverly Center and South Coast Plaza. The restaurant will have room for 100 guests, and also offer patio seating.

Opening between Vie de France and B.J.'s Restaurant is **Rio Lobo**, which has



some familiar faces behind it: Laina and Rob McFerrer of Wolf Creek fame. The husband and wife team have chosen an entirely new theme for their second Valencia restaurant.

Rio Lobo is what Laina calls “nuevo latino,” and is a mix of southwestern, regional Mexican, and Caribbean cuisine. The menu is Rob's domain and may feature exotic choices such as scallop and shrimp ceviche, empanadas, pan-roasted sea bass with tropical salsa, Yucatan-style soft tacos and fabulous homemade desserts with a Latin theme.

Rio Lobo will have at least one of Rob's famous brews from Wolf Creek on tap. Keeping with its theme, the new restaurant will feature a wide variety of beers imported from Mexico and South America.

Last fall, local diners welcomed **Maru Sushi** to Town Center located between Carlton Hair and Brookstone. Maru features a terrific variety of tempting sushi and other Japanese fare. Diners can watch the chef at work with an up front experience at the casual sushi bar or enjoy a leisurely meal in one of the restaurant's cozy booths. Warm woods and accent lighting make Maru Sushi an inviting stop.

# Salt Creek Wine Tastings Benefit Local Charities



Thanks to a tasty and diverse menu, coupled with a thoughtfully constructed wine list, Salt Creek Grille in Valencia Town Center has established itself as one of Santa Clarita Valley's favorite dining spots. Friendly service and a management philosophy of generous philanthropic involvement have only served to reinforce those attributes. Now, Salt Creek is putting those very same ingredients to work on a new recipe to support the community.

Wine dinners have become quite the epicurean delight in the Santa Clarita Valley. Many restaurants, hotels and even charities host leisurely evenings of fine food and drink, featuring several courses carefully paired with

wines from one or more vintners. Vines at Hyatt Valencia's Wine Pairing dinners sell out weeks in advance. These dinners are comfortably elegant, served at a relaxed pace with plenty of time for discussion on the wines, wineries and general visiting.

Building off the popularity of their own winemaker dinners, Salt Creek last year initiated a less expensive, more casual, wine tasting event, perhaps uncorking one of the most palatable ways to give to charity. Individual wineries or vintners from a selected region are showcased. For a nominal fee, guests can sample a variety of wines, chat with winemakers and enjoy generous servings of specialty hors d'oeuvres

prepared just for the occasion by Executive Chef Kevin Scott. A local charity is selected as the beneficiary of each event.

Tastings have been hosted for many local arts, youth and health organizations like Santa Clarita Repertory Theatre, Child & Family Center and Association to Aid Victims of Domestic Violence.

Salt Creek continues its own series of more formal "wine dinners" and has inaugurated a pleasing variety of regular entertainment during the week.

*Salute!*

## Bridgeport Community Matures With New Amenities

Bridgeport continued to take shape with the groundbreaking for a new school and park, the opening of trails, and the debut of new neighborhoods.

Bridgeport splashed into Valencia in summer 2000, welcoming homeowners with a 15-acre lake, and homes reminiscent of America's best-loved coastal areas like Martha's Vineyard, Nantucket, Balboa and Carmel. As residents have moved in, the community has developed the warmth and look of other established Valencia neighborhoods.

A groundbreaking was held in March for Bridgeport Elementary, which will be part of the Saugus Union School District. The 62,000-square-foot facility is expected to open in time for the start of the 2002 school year next fall, and will house 985 students in kindergarten through sixth grade.

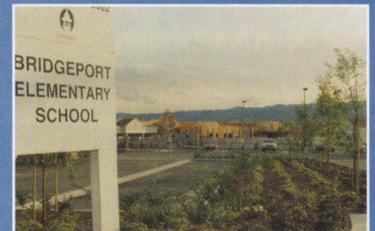
"This will be a state-of-the-art, beautiful school, and will make good use of adjacent

parkland," said Newhall Land CEO Gary Cusumano. "It has been sited right next to Bridgeport Park, 18 acres of recreation and open space that includes a playground, ball field, multi-use fields and picnic areas." When completed next year, Bridgeport Park will be managed by the City of Santa Clarita.

The beauty of Bridgeport is visible from its three miles of walking trails that wind around the lake, through the distinctive neighborhoods and also connect to Valencia's famous paseo system of trails. Bridgeport Park is accessible via internal trails as well as the paseo bridge spanning Newhall Ranch Road. The Bridgeport River Trail, which runs along the banks of the Santa Clara River between Bouquet Canyon Road and McBean Parkway, links to the city of Santa Clarita's extensive trail network.

The community's residents also enjoy membership

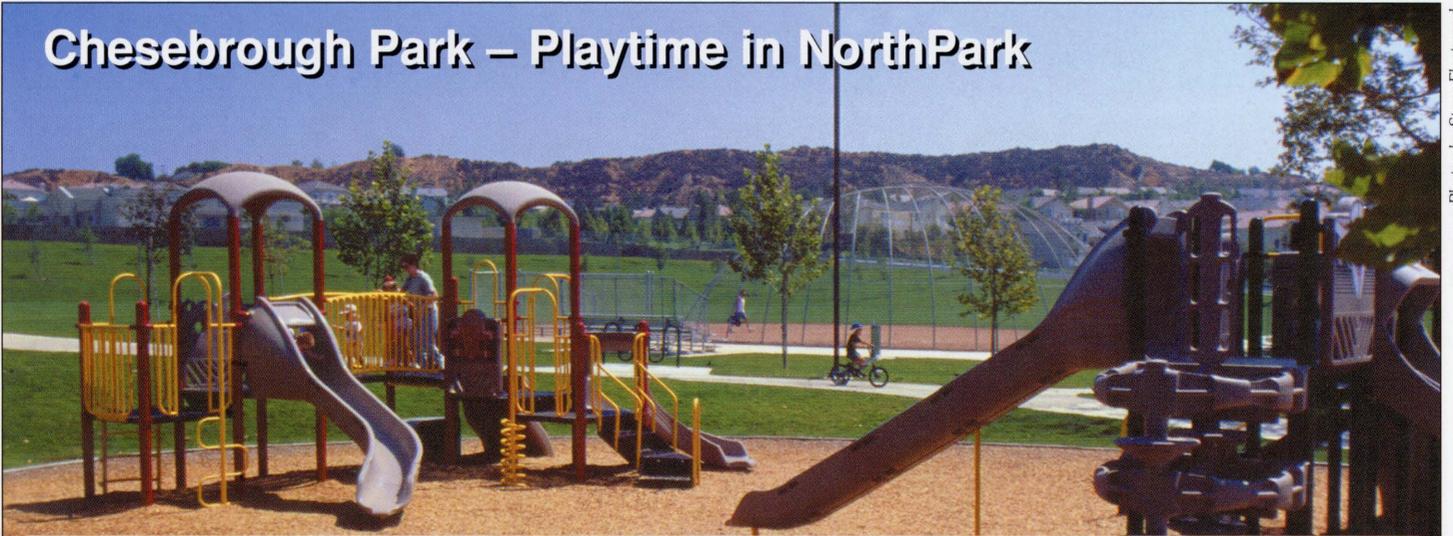
at The Lake Club, (pictured below) a private, 7,000-square-foot recreation area that includes a clubhouse, meeting rooms, barbeque facilities, a spa, dock and pool.



Photos by Steve Fleetwood

## Chesebrough Park – Playtime in NorthPark

Photos by Steve Fleetwood



One of Valencia's newest parks celebrates part of the Santa Clarita Valley's rich history. Chesebrough Park, which was dedicated in July, is named after the late Robert "Bobby" Chesebrough, Sr., a great-grandson of Henry Mayo Newhall.

It was Newhall's heirs who founded The Newhall Land and Farming Company to manage the vast land tracts in the Santa Clarita Valley left in the patriarch's estate. Chesebrough's mother, Elizabeth, was the daughter of Henry Mayo Newhall's son William. Chesebrough's father, Arthur, served as ranch manager for Newhall Land during the 1920s.

Farming stayed with Chesebrough, and he became a successful grower who leased much of the land in and around

Valencia for barley and other dry farming operations.

"He was an important part of our company's history, had a significant part of shaping this community, and thanks to this park, will be remembered in a wonderful way long into Valencia's future," Gary Cusumano, Newhall Land's CEO and President, said during the park's dedication ceremonies.

The seven-acre site, developed by Newhall Land and the County of Los Angeles, features a softball field, grass area, tot lot, restrooms, and a group picnic area. A paseo bridge over McBean Parkway offers safe, traffic-free access. The County's Department of Parks and Recreation offers a variety of regularly scheduled programs and activities at the park site.

## Building Industry Honors Newhall Land's Gary Cusumano as 2001 Builder of the Year

Gary Cusumano, Chief Executive Officer and President of Newhall Land, has been named Builder of the Year by the Building Industry Association of Greater Los Angeles and Ventura counties (BIA/GLAV). Presented at the joint BIA/GLAV Sales and Marketing Council and Women's Council installation dinner, the award recognizes housing industry leaders for their individual achievements, professional accomplishments and career contributions to the building industry, as well as involvement in community and charitable organizations.

"Gary was chosen Builder of the Year because of his longstanding personal support of the BIA, and for enabling the people at Newhall Land to play an important role in the BIA's government affairs activities," said Ray Pearl, Executive Director of the BIA, LA/Ventura County. "He sets a great example as an influential member of the Los Angeles homebuilders' community and has done a lot for the building industry over the past year."

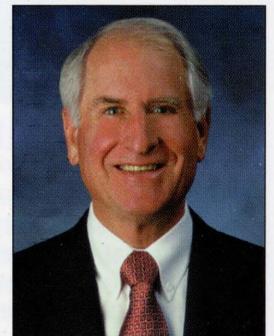
Under Cusumano's leadership, Newhall Land participates in virtually every charitable and service organization serving

Santa Clarita Valley – both financially and through personal involvement of company employees. Newhall Land was instrumental in establishing a number of organizations – the SCV Boys and Girls Club, HMNMH Foundation, Association to Aid Victims of Domestic Violence, Child & Family Center, and most recently, the Santa Clarita Valley Resource Center – which over the years have provided important services to thousands of local families and individuals.

Cusumano joined Newhall Land in 1969 and had held various positions in the agricultural and real estate divisions before being named President and Chief Operating Officer in 1989. In 2001 he was appointed Chief Executive Officer. He is a past chair of the California Chamber of Commerce, a past regent of University of California, a member of Urban Land Institute, and serves on the Board of Directors for Henry Mayo Newhall Memorial Hospital in Valencia.

"I'm extremely honored to be recognized by the BIA, an organization that is such an integral part of the community of homebuilders and our industry at large," said Cusumano. "Of course, I share this award

*The son of a farmer, Gary Cusumano joined Newhall Land's agricultural division in 1969, moving into real estate during the mid 1980s. He was named President in 1989 and was appointed Chief Executive Officer in 2001. He continues farming to this day growing a variety of oranges, grapes, avocados and other citrus.*



with all of the hardworking men and women of Newhall Land who make us a leader in creating premier planned communities."

The son of a farmer, Cusumano was born in Northern California and raised in Lodi. He completed his education at the University of California, Davis and, after a tour in the US Army, joined Newhall Land. As newly installed CEO, Mr. Cusumano's life-long respect for the land is a guiding principal as he leads the 118-year-old Newhall Land into the 21st Century. He and his wife Diana, an active community volunteer, reside in the Santa Clarita Valley and have three grown children.

## When Moments Matter....

# Valencia Town Center Invests in Life Saving Technology

Photo by Patty Douglas



Forty Town Center employees, including Public Safety Supervisor Nancy Caruana and General Manager Charlie Gill (top) have been trained in the use of the defibrillation devices (right) to treat victims of cardiac arrest.



Sudden cardiac arrest (SCA), one of the country's leading medical emergencies and causes of death, most often strikes without warning. Visited by more than six million people each year, and as base for over 3500 office and retail employees, Valencia Town Center, Santa Clarita Valley's major retail destination recently installed automatic external defibrillators (AED) to treat victims of SCA.

Five Philips Medical Systems Heartstream FR2 AEDs are located on each floor in Center Court, one on Town Center Drive and in two Public Safety vehicles that can be deployed for the timeliest response to an emergency. Additionally, 40 Center employees have been trained in the use of the devices.

When used, the AED applies defibrillation therapy, or an electrical charge to the heart – the definitive treatment for SCA. Alarming, the U.S. survival rate for victims of SCA is only 5 percent, largely because life-saving treatments do not reach victims in time.

"The American Heart Association says that each minute from the time of the attack until defibrillation reduces a victim's chance of survival by 10 percent, making this essentially a race against time," said Charlie Gill, General Manager of Valencia Town Center. "By equipping the Center with defibrillators, we will be able to significantly cut the time it takes to treat victims, thus having an opportunity to save lives."

## University Center Brings Advanced Degrees to COC



Create Our University Center  
For the Santa Clarita Valley



The last decade has seen Valencia emerge as a major industrial and commercial hub of Southern California as more and more companies discover the area's many amenities and relocate to Valencia's business centers.

As the area and its many businesses grow, so does the need for workers with advanced degrees and training. Additional education often means driving outside the valley, which forces employees to miss work so they can contend with lengthy commutes to school.

Since students find it difficult to get to school, College of the Canyons and local business leaders intend to bring school to students in the form of a University Center. The Center would house upper-division, graduate-level and advanced training classes provided by several major public and private universities. In other words, the University Center would offer students the opportunity to

earn bachelor's and master's degrees, and acquire advanced job skills, while studying under instructors from partner institutions without leaving the Santa Clarita Valley.

**Former Newhall  
Land Chairman  
Tom Lee  
is Co-Chairing  
the campaign  
to raise funds  
for the  
University Center**

Though not unheard of, the idea is visionary, and holds much promise for businesses and their employees. It's not surprising then that one of the men behind the project is Tom Lee, the recently retired chairman and chief executive officer of Newhall Land well-known throughout the community for his philanthropic endeavors.

"I've always viewed the company's role as very much of building a complete community," Lee said, explaining his involvement in the Center, which is modeled after one in Houston. "This just seemed like such a tremendous opportunity for our community."

Lee first saw a university center during a business trip to Houston. "I was intrigued

with the concept," he said. "After a while I contacted (COC President-Superintendent) Dianne Van Hook ... and she was very interested because they were already talking to CSU Bakersfield about offering a couple of different subjects at COC." That conversation led to another trip to Houston, this time with Lee, Van Hook, and Ron Gillis, then-president of the COC Board of Trustees.

Lee is serving as co-chair of a capital campaign to raise funds for the University Center, along with Lou Garasi, chief executive officer of Gruber Systems.

The college is meeting current demand for the program by opening an interim center housed in portable classrooms. Participating institutions include Cal State Bakersfield, Cal State Northridge, Chapman University, ELS Language Centers, Nova Southeastern University and the University of LaVerne.

When the permanent facility opens, it will offer programs ranging from certificates to doctoral degrees from a variety of partner institutions.

## Sunshine Forges New Legacy



Photo courtesy Legacy Academy

When its new facility is erected at the corner of Newhall Ranch Road and Dickason Drive in Valencia it will represent the latest incarnation of a very familiar name in Santa Clarita Valley private education and child learning.

Legacy Private Academy is the new name of Sunshine Academy, founded by Tim and Donna Borrue, who also started Sunshine Child Care and Learning Centers.

The 26,000-square-foot facility will allow the school, which currently offers kindergarten through fourth grade, to expand to fifth grade, and in 2003, offer a sixth grade.

Though the school is expanding, it will continue to focus on several fundamentals that the Bourruels, teachers and parents themselves, believe are foundational to the

success of their school and its students. A low student-teacher ratio will be maintained, allowing teachers to establish nurturing relationships with each student.

Enrichment classes focusing on music, Spanish, and the arts are another distinctive offering at Legacy. Students also study computers and technology, participate in physical education classes, and go on field trips that augment what is taught in the classroom.

Legacy's curriculum is based on the Carden method, which stresses phonics, comprehension, grammar and writing. "I believe the strength of the Carden method is in the way it unifies the language arts. Reading, spelling, paragraph analysis, and composition are skillfully brought together as

one," said Donna Borrue, a former Sulphur Springs School District teacher who now serves as Legacy's curriculum coordinator.

The math curriculum emphasizes the mastery of math facts and rules through drills and a complete understanding of the numerical processes.

"Our school is devoted to developing youngsters to be critical thinkers, active listeners, articulate communicators, and community servants," said Tim Borrue, who holds a Masters of Science in Education, along with credentials in secondary education, counseling, and administrative services.

*No red carpet was necessary. Future students of Legacy Academy received a ceremonial "hard hat" tour of their soon to be completed school.*

## Newhall Land "Hot Shots" Roll in \$6,200 For Red Cross



Team members (left to right) Nancy Cormier; Warlene Garibaldi; Renell Ward; Barbara Butki and Dave Crowder rallied friends, family and coworkers to raised top dollars for the Red Cross.

Newhall Land employees went "bowling for dollars" and ended up raising over \$6,200 for the SCV Chapter of the American Red Cross.

The 7th annual American Red Cross "Crazy 8 Bowl a thon" was held at Valencia Lanes last October. The event attracted over 175 individuals playing on 41 different teams and brought in an estimated \$28,000 for the Red Cross' Disaster Relief efforts. Individuals and players from area businesses turned out for an afternoon of fun with a purpose.

"Clearly people across the country have been touched by the events of September 11 and many in our community are especially motivated to assist in some way," commented Dave Crowder, V.P. of Planning for Newhall Land's Newhall Ranch project who also serves on the Red Cross board of managers. "Knowing you are making a difference in your own hometown while contributing to a more national cause can be tremendously rewarding and therapeutic for all involved."

Newhall Land's 5-member team, "the Hot Shots," consisted of Crowder, Nancy Cormier, Warlene Garibaldi, Barbara Butki and Renell Ward. Team Captain Ward explained that players rallied friends, family and especially co-workers in the cause. "It's simply amazing to me what five people can do," said Ward. "People have responded so generously to the event and the underlying purpose."

Employee contributions, bolstered by Newhall Land's corporate donation, totaled \$6,260.00, the highest team total for the

event. The amount was good enough to continue the company's position among the top money generators for the last 5 years.

A number of local businesses, large and small, fielded enthusiastic teams including CTI Telecom, Wolf Creek Brewery, Kellar Davis Realty, Remo Inc., SCV Auto Dealers Assoc., Valencia Hilton Garden Inn, Sign O Rama, Valencia Acura, CTX Mortgage, Le Tip, The Signal, and Dr. Abbassian, D.D.S.



### THE VIEW FROM VALENCIA

Published as a community service by Newhall Land

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# Tree Shines in Red, White and Blue

Cloudy skies threatened, but showers did not fall on the 16th Annual Community Tree Lighting at Henry Mayo Newhall Memorial Hospital in Valencia. The free Yuletide event, which benefits the hospital, is hosted by Newhall Land.

***The lights shine in memory of those we lost and honors those whose courage and heroism has inspired us.***

— Gary Cusumano

Santa's arrival in horse-drawn carriage was followed by a host of holiday merriment including craft activities, face painting, a petting zoo, fire engine rides, strolling entertainment, photos with Santa, and free refreshments.

In tribute to the courageous spirit of America, event organizers lit the community tree in red, white and blue. "In the weeks since September 11, our country has come together in ways that have comforted and fortified us as a nation," Gary Cusumano, Newhall Land CEO and President, told the crowd. "The lights shine in memory of those we lost and honors those whose courage and heroism has inspired us. I think we've all been reminded that heroes walk among us every day and I'd like to suggest that they work overtime in the Santa Clarita Valley."

Members of L.A. County Fire Department's Station 73 in Newhall brought equipment to the event for display, and used their extension ladder truck to place the star atop the 35-foot tree.

Through the Gift of Life Program, residents and businesses can make symbolic contributions toward lights and ornaments on the tree. Since its inception, the event has raised over a quarter million dollars to support patient care services at the hospital.



Photos by Steve Fleetwood

Local families braved threatening skies to celebrate the 16th annual lighting of the community tree, this year shining in red white and blue. (Inset top) Firefighter Terry Crosby, Jr. of Station #73 in Newhall, adjusts treetop star. (Inset bottom) Loads of wishes were expressed to the North Pole via Santa's own mailbox.

*Wishing You  
and Yours  
a New Year  
of Happiness  
and Peace*

The Employees and  
Families of Newhall Land



The View From Valencia  
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