WASHINGTON IS PLACED ON BALLOT BY COUNCIL

EDITORIAL

The attempt by certain members of the city council to bar me from the May 2 ballot never had any basis in fact or in law; it was and is a fake issue agitated for the sole purpose of hampering my campaign.

The truth is that the politicians who have been promoting this disgraceful attempt to prevent the people of the seventh district from choosing their own representative did not believe that I would win in the primary.

They reckoned without the persuasive appeal of my record and my platform and the sense of fair play on the part of seventh district recidents. Surprised at the results they are seeking for any issue that will defeat me.

They dare not join issue on my platform; they can pick no flaws in my record.

Let me reiterate that I am seeking votes only on that record and that platform. Briefly, I repeat, I stand for:

Protection and extension of municipal ownership of public utilities; protection of civil rights and civil libertes; protection of the right of labor to organize and bargain collectively without being hampered by anti-picketing legislation; extension of recreational and health facilities; equal treatment of the entire district in public improvements; genuine reform in civil service to abolish all favoritism; economy but not at the expense of low paid workers and a real program of slum clearance for the entire city.

Through this newspaper I have fought consistently for many years for adequate old age pensions, for social security, for labor's rights, against discrimination and for the very discharge petition to bring the New aims set forth in my platform. I believe that I can fight even York representative's anti-lynching more effectively for those things as a member of the city bill (H.R. 801) to the floor of the council and I seek votes on that basis.

I have repeatedly stated that I welcome a judicial determination of the question of my residence. My opponents vancement of Colored People anhave not brought a lawsuit because they know they cannot win. They know I can establish my residence in court and for that reason they tried to disfranchise you through sneaking and underhand means.

Their actions will, I believe, prove a boomerang. The peo- ing bill was finally passed, said he ple of this district know now how desperately I am being felt confident that the full quota fought by special interests and defeated candidates and the of 218 signatures, necessary to bring people will rise to the occasion.

The residence issue is behind us. Before us lies the task coming within a very short period. of inducing every voter of this district to go to the polls on URGE SENATE May 2 and vote. The only thing that could possibly defeat CLOTURE VOTE me would be a staying at home of the voters.

Your task now is to prepare to vote on May 2 and to urge and organizations to send telegrams your neighbor to do likewise. Let us redouble our efforts to and cards to their senators urging smash the conspiracy to defraud the seventh district of their them to vote for limitation of deright to be represented in city council by a councilman of their own choosing. The way to do that is to work unceasingly between now and May 2 for a 100 per cent vote in the seventh district. The job is yours. You can do it.

SENTINEL

1050 E. 43rd PLACE Los Angeles AD-9720

> 5¢ Out of the City



INDEPENDENT **FEARLESS** AND FREE

Volume VI-Number 54-Leon H. Washington, Jr., Publisher

LOS ANGELES, CALFIORNIA, THURSDAY, APRIL 13, 1939

TWELVE PAGES

Actionon Mob Bill

76 Congressmen Ask Committee Report On Lynch Measure

NEW YORK-Seventy-six Congressmen have signed the Gavagan House for a vote, officials of the National Association for the Adnounced here today.

Representative Joseph Gavagan, (D. N.Y.) author of the bill who led the fight in the House in the spring of 1937 when his anti-lynchthe bill to the floor, would be forth-

The N.A.A.C.P. urged individuals bate (cloture), when the Wagner-Van Nuys-Capper bill (S-845) companion measure to the Gavagan bill, comes up for a vote in the Senate. A vote for cloture will help to pre-Leon H. Washington, Jr. vent a filibuster, which southern senators have vowed they will bring to bear again in order to kill the bill in the Senate by preventing its. coming to a vote on the floor.



Rubye Reid, Dallas, Texas, business woman, is visiting her sister, Mrs. Jay Washington. The visitor is prominent in Dallas business and civic circles and is the owner of the famous Flo-Ru-Mai Dress Shoppe and Beauty Salon. She will remain here for a few weeks after which time she will visit the fair at San Francisco.

Marian Anderson To Sing

Power Authority Gets Blame for Treatment Of Negro Workers

NEW YORK-While a majority of the Joint Congressional committhe Tennessee Valley Authority for the past nine months, voted to uphold the work of this federal agency criticism was levelled at the TVA for permitting gross discrimination in the employment and treatment of Negro workers, according to the committee's report released this

Pointing to the fact that discrimination is not in the policy of the Authority but nevertheless is exercised in practice the report said:

"On! paper the Authority policy oward Negroes is one of no discrimination and a proportionate share of jobs. In practice the Authority has not felt able to enforce this policy as fully as could be desired. The Authority cannot solve the race problem in a year or in 10 years, but it can and should do more for the Negroes than it is do-

In making this last assertion the report backed up the testimony of Charles H. Houston, who testified at a public hearing on the TVA conducted at Knoxville, Tenn., in August, 1938, as a representative of the National Association for the

TVA Bias Gets Rap In Report Be On Ballot Volunteers Flock to Assist Campaign as Discredited

Volunteers Flock to Assist Campaign as Discredited Politicians Fail in Effort to Remove Leon Washington From May 2 Ballot; Victory in Finals is Assured

The name of Leon H. Washington, Jr., will appear on the May 2 ballot as the nominee for city council from the seventh district. That was the official decision of the city council Wednesday after two days of sneaking and underhand attee, which has been investigating tempts to remove Mr. Washington from the ballot. He led the ticket in the primary election.

Donor



WM. H. GAMBLE

Washington opponents tried to induce the city council to disqualify him by the refusal to issue a certificate of nomination, an action that sent more than three hundred indignant citizens to council chambers Tuesday to protest the action

The move began Monday with the passage of a resolution, introduced by Councilman Steve Cunningham calling for an opinion from the city attorney as to Washington's eligibility. Immediately upon hearing of the resolution, Mr. Washington appeared at the city attorney's office with his attorney, Loren Miller, to demand open hearings on any such charges. They contended succussfully that the city council had no jurisdiction to act on the question of qualification and that any question of residence was a matter for the courts.

When the council convened Tuesday morning Council President Robert Burns read a letter from the city attorney assering that there were no facts on which he, the city attorney, could base a decision. The

Blodgett Tract

Still Popular

An interview with L. M. Blodgett, contractor and builder and also owner of the Blodgett Tract, located in South Los Angeles, revealed today extensive plans now underway for the tract.

than 10 homes have been completed open house celebration will be held in the tract over a period of three months. Three homes are now under construction including one, when which time patrons and friends of finished will compare with Los the company may inspect the new Angeles' most beautiful homes. quarters. "Fine homes are now ready to come out of escrow," Mr. Blodgett further stated.

potential home builders. Further interest was generated by the anested persons are urged to contact pating. the Maddox Realty Co., 1375 East

BRANCH CAMPAIGN OFFICE

Opening of a branch "Washington for Council' 'campaign headquarters was announced to day by

Registrations

Bank Nights

EACH WEEK

Tuesday

and

Thursday

Doors Open at 6:30 p.m.

In New Office

Southern California Gas Company announces that the new Central avenue, will be officially open-Mr. Blodgett stated that more ed on Monday, April 17. A gala in the afternoon and evening, at

The program of entertainment includes music furnished by Alton terest in the tract maintained by ternoon, and again between 6:30 and 9:30 in the evening. A brief

Vernon Ave. Loans for these pur- by W. W. Skelton, who has manag- Spring Showing of the latest housechases may be obtained through ed this office for the past 16 hold furnishings designed for livyears, will be on hand during the ing. evening to conduct guests through the building.

The new structure is of fire-proof, reinforced concrete and brick con- niture Co. has gone to great ex-Henry T. Hawkins, who will man- struction, with a modernistic facade pense and work to put on display age the branch at 4608 Compton trimmed in blue terra cotta and the very latest spring styles in avenue. Information relative to the aluminum metal. The front portion household furnishings. So many campaign may be obtained by per- of the interior is given over to a listeners have visited the store sons of that community by calling spacious public lobby where modern since the inception of the broadcast gas appliances will be dispayed.

'Criminal' Film Opens At Lincoln Sunday

Promoted to stardom in his second motion picture, John the store. Garfield, who made his memorably triumphant debut in "Four Daughters," comes to the screen of the Lincoln theater winners in the \$1,000 dollar contest on Saturday as the star of the vividly dramatic and exciting will be announced and twelve of the Warner Bros. picture entitled "They Made Me a Criminal."

the New York stage can be easily ceive a Philco Pal Radio. gauged by the fact that he is given the starring position in a truly Fish Fry Set notable cast assembled by Warner Bros, for this production. TONIGHT New Bank Nigst

In his support are such players as Claude Rains, Gloria Dickson, Ann Sheridan and May Robson, while the lesser roles are handled by Robert Gleckler, John Louis Phillips, 1273 North Common-Ridgley, Barbara Pepper, William wealth street, OL-0158. Davidson, Ward Bond and Robert Strange, among others.

The screen pay of "They Made of Education and Leon H. Washing-Me a Criminal," which was writ- ton Jr., candidate for councilman ten by Sig Herzig, was an adaptation of a popular novel by Bertram Milhaused and Beulah Marie Dix, but it would seem to have been ing will begin at 9 p.m. Dinners tailored to young Garfield's meas- are served at 25 cents whise dance

At the same time the Association announced that more than 19,000 petitions calling for support of a federal anti-lynching bill, have tral Avenue district office, now be- been sent out and are being dising completed at 4619 South Cen- tributed by indivniduals ad organizations all over the country,

Contestants Vie On Gold Hour

The Gold Hour sponsored by the Gold Furniture Co. at Washington and Central and heard every night Monday through Saturday at 6:30 Easter Sunday throngs visiting Redd, and his band, who will play on KGFJ is heading into the last the tract evidenced the intense in- between 2 and 5 o'clock in the af- month of the contest conducted in order to find the outstanding Neg- ence that plans are being made to headquarters released by Mrs. Gilro pianists in the West by popular vote. As the many thousands of listnouncement of the extremely low dedication ceremony will be con- eners tuned this community broadconditions by which lots may be ducted at 9 o'clock, gas company cast at the beginning of this week archs in June. purchased and homes built. Inter- officials and civic leaders partici- to listen to the runoffs of the contestants they were greeted with a The regular office staff, headed cordial invitation to attend the new

In appreciation of the loyal support the community has given to this new radio series the Gold Furthat Mr. Gold decided to redecorate the windows and place in the store the very latest spring crea-

Those who come to the Gold Furniture Co. to vote for their favorite contestant find themselves in an atmosphere of real beauty. The dis-

In just three short weeks the fifty piano contestants will be fortunate winners. First prize is a \$400 with the "Dead End" kids as his RCA Victor Radio, the second prize co-stars. The extent of the quick a \$200 Gibson Electric Refrigerator rise of this young newcomer from and the next ten winners will re-

For April 22

Sponsored by the East Hollywood Democratic club, a fish dinner and dance will be given Saturday, April 22, at the home of Mr. and Mrs.

The affair in the interest of Miss Fay Allen candidate for the Board from the seventh district. The dinner will begin at 4 p.m. and danctickets are 15 cents.

For King As F.D.R. Guest

WASHINGTON-Mrs. Franklin D. Roosevelt indicated this week that Marian Anderson, Negro contralto whom the About 11 per cent of the Authority Daughters of the American Revolution barred from Consti- employees are Negroes, but they retution hall, probably will sing at the White House before King ceive only 7 per cent of the pay George and Queen Elizabeth of Great Britain.

Miss Anderson, standing on the steps of the memorial to Abraham Lincoln, sang to 75,000 persons Allen Campaign here yesterday, scoring a triumph Gains Support such as is realized by few artists.

Mrs. Roosevelt, who resigned from American music during the White ities. House visit of the British mon-

Mrs. Roosevelt said that no formal invitations yet have been extended to anyone to sing before will be on the program.

at Richmond, Va., before a meet- support for Miss Allen. ing of the National Association for the Advancement of Colored Peothe Negro race for outstanding she said, she will be glad to make of Los Angeles, the presentation.

The campaign of Miss Fay E. the DAR in protest against refus- Allen is gaining support throughal to allow Miss Anderson use of out the entire city, according to rethe hall, said at a press confer- ports from the Fay Allen campaign present a program of distinctive bert W. Lindsay, director of activ-

Miss Fay Allen was nominated for the Board of Education in the recent primary election held April 4, placing seventh on the ticket for King George and Queen Elizabeth the run off in the general election here, but Miss Anderson probably to be held May 2. From every section of the city, many organizations The first lady will speak July 2 and individuals have registered their

The campaign committee will launch its final drive with a meetple. She said she has read that she ing to be held Saturday, April 15, call o Negro women 'Mrs." she Reward Offered For will be asked to present to Miss at the campaign headquarters, 708 says. Anderson the Spingarn medal, East 51st street, to include every awarded annually to a member of person who will volunteer their supoprt in any way, to make this achievement. If asked to do so, the greatest victory in the history

Many candidates for the Board of Miss Anderson was introduced by Education who were eliminated in Secretary of Interior Harold L. the primary election have come for-Ickes, who, after the DAR and ward and pledged their wholeheartschool ban, arranged for the con- ed support and asked their followplay is the finest in the history of cert on the steps of the Lincoln ers to do likewise for the candidacy of Miss Allen.

"Negroes make up 10 per cent of the population of the Valley area. Only one—the head of the Negro was issued today. training division—received a salary of more than \$2,000."

port said

LOW SALARIES

Prejudice At Hospital Laid To Nurse There

Southern customs and traditions are near and dear to the heart of a Mrs. Strailey, nurse in the admitting room of the Los Angeles General hospital, who refuses to use the term "Mrs." in addressing clients of the public owned and tax supported institution.

Mrs. Strailey who persists in calling all Negro women by their first name assigns one reason for her attitude: "We don't call Negro women 'Mrs.' in the South; I am a southern woman and I will never

These and other complaints in reference to the general hospital were leading certain physicians to demand an investigation of the entire situation, The Sentinel heard this week.

Kunin Store Has **New Refrigerators**

The Kunin furniture store, 4700 South Central avenue, began showing this week, the Hot Point Deluxe refrigerators.

The name of "Hot Point" has always been a household word for 35 years and the "Hot Point" appliances have earned an enviable reputation because they have served their owners dependably and economically.

Kunin is the exclusive dealer in modern improvements, including connecting baths in the annex, and food safety gauge and roomy interiors. The store offers attractive baths in the hotel proper, with hot budget payment plans by which and cold water running in all rooms these refrigerators may be purchased. 24 hours a day, the Clark Hotel, The public is invited to call at the your hotel, the home of hospitality, store and inspect these new Hot is in a better position to cater to

Union Usher Board To Meet Next Friday

its meeting Friday, April 14th, 8 days by neatly garbed and cour- ington at Central. Horace P. Clark p.m. at the home of Mrs. James, teous waitresses. Special breakfast proprietor-manager. 1562 East 23rd street. All presidents, including hot biscuits, coffee, jelly, vice presidents and secretaries of and butter, 25c. Merchants lunch 5:30 p.m., radio station KRKD, 1120 each board are requested to be from a choice of six selections, 25c. kilocycles, to hear iMss Elyse Teal

Go On Air On April 23

Enthusiastic endorsement of Wil-Negroes on annual pay, only 15 re- for Leon H. Washington Jr. for city tion. ceived more than \$1,260 salary. council from the seventh district,

Suiting action to words, Mr. Gamble has procured radio time for Mr. Washington on Sunday morning, April 23, over Station KFOX. The broadcast will be heard at 10:45 a.m. and in it Mr. Washington will discuss issues of his campaign.

Mr. Gamble's statement follows in

"Iwish to take advantage of this splendid support they gave you in your race for the City Council.

city that is as well qualified to repyou, and there is not a man or woman in the city that is more deserving of the suffrage and support of the citizens than you."

Return Of Typewriter

possession one portable Corona first part of the week. Standard typewriter, number 1C-62997 and other valuable papers swarm of enthusiastic workers voltaken at time typewriter was taken unteered their services and E. R. from automobile Saturday evening, Reese, precinct chairman, said that April 8th, a valuable reward will enthusiasm was mounting everybe given and no questions asked, if where. He predicted that Mr. Washtypewriter is returned to 1229 East ington will triple his vote in the Santa Barbara avenue or 4258 Cen- final election and that election is tral avenue.

Wednesday, Councilman Cunningham renewed his attempts to disqualify Washington by urging the council to refuse a certificate of nomination, a move opposed by Councilmen Earl C. Gay, Evan liam H. Gamble, real estate broker Lewis, James Hyde, Byron Brainard roll. On June 30, 1938, of the 245 of 1110 East Washington boulevard, and others. The council refused ac-

> Charging that the entire action was a desperate campaign maneuver, Attorney Miller today challenged Washington opponents to take the matter to the courts.

"The city council never had any jurisdiction in the matter," Mr. Miller said. "Records of the registrar of voters show that Mr. Washington registered at 203 East 45th street in March, 1936; at 973 East Vernon avenue in July, 1936 and at 1050 East 43rd Place on July 8, opportunity to congratulate the 1938. Each of those places is in the citizens of the 7th District for the seventh district and we will prove before any court that those places were Mr. Washington's places of "There is not a man in this great residence. Defeated and disgruntled candidates are behind this camresent the people, as a whole, than paign maneuver to besmirch Mr. Washington. The voters will register their answer on May 2 in no uncertain terms."

Meanwhile, Washington's campaign moved on with increased and increasing momentum as endorsements poured in from all parts of the district. Headquarters have been opened at 4113 Central avenue and other headquarters in other parts To the party or parties having in of the district will be opened -the

As the headquarters opened a

Clark Hotel Annex **Expansion Is Completed**

Open now for inspection and occupancy are the palatial rooms of the beautiful Clark annex, 1917 Central avenue, phone PR-7857. This is an extension of the Clark hotel, 1824 Central avenue, at the corner of Washington boulevard. With these refrigerators that have ultra the addition of 12 modernly equipped rooms with private and

the renovation of the rooms with your needs. Reservations can be secured by phoning PR-7719 or PR-

The hotel also boasts of a beau-Special Southern fried half chicken broadcast for the Clark hotel.

with French fried potatoes, hot biscuits, and honey, 50c, and palatable deluxe dinners, 60c.

In the center of all these desirable surroundings, is the famous wonder bar with its red and blue canopy, where choice liquors, wines, beers, and cocktails mixed by courteous, experiensed and interesting bartenders are served from 6 a.m. to 2 a.m. Phone your reservations tiful dining room, where delicious now to PR-7719 or PR-7857, or call The board of directors will hold meals are served daily and on Sun- in person to the Clark hotel, Wash-

Tune in Saturday between 5 and

INVEST IN REPRESENTATION

Pennies, Nickels, Dimes and Dollars for Representation! That was the slogan put forward this week by the Washington campaign committee as it issued an urgent appeal for funds to wage the campaign of Leon H. Washington, Jr., for city council from the seventh district. Under plans outlined by the committee every person in the district was urged to help in every manner possible in order to secure adequate funds for literature and other work vital to every campaign.

There are no angels for this campaign. We have nobody willing to furnish radio time free or pay for literature. The burden must be borne by those who want real representation in the city hall. Every penny will help. Respond immediately by leaving your contribution at Washington Headquarters at 4113 Central avenue. The time is short. Act Now!

CUT-RATE DRIVE-IN MARKET

2801 S. Central

Specials for Thurs., Fri., Sat., April 13, 14, 15 AD-9850

ALBER'S PEACOCK YELLOW OR WHIT E

Fine Granulated

10-1b. cloth bag

CLABBER GIRL

Baking Powder

Pure C & H 50¢

Kellogg's

CORN FLAKES pkg. 6c

DINAMITE 6¢ pkg.

RED BEANS No. 21/2 PORK & BEANS No. 21/2 STRING BEANS No. 2 CIDER VINEGAR Full quart ea.

Lucky Sail CRAB MEAT

Van Camp's

TUNA

2 PKGS. WHEATIES

1 pkg. Corn Kix

Silver Nut or Wilson's OLEO

OXYDOL

Fresh Small

In cartons .

Meadowview Solid Ib Meadowview 28c Brookfield, 30th

DELICIOUS Hills Bros. Spahetti, Noodlese

Fresh Fruits and Produce

EXTRA FANCY SWEET

FRESH TENDER GREEN

ASPARAGUS

Picard's Quality **Branded Baby Beef**



WILSON'S BACO

1 lb cello pkg.....

EASTERN BACON

BABY BEEF

Pot Roast

pound 16¢

PURE PORK Link Sausage

Frying

To Honor Booker T. For three years the Boosters club

Publisher Washington

of Second Baptist Church have late Booker T. Washington. This Sunday, April 16 at 7:30 in the p.m. church's auditorium.

Rev. G. Mansfield Collins, pastor of First AME church will be the guest speaker and Leon H. Washington, Jr., publisher of the Los Angeles Sentinel and nominee for councilman for the 7th District. will be the master of ceremonies. Mrs. Vassie D. Reese is president of the Booster club. Wm. Alvin Hall s chairman of the committee,

Motorcycle Service

> WITH EACH Funeral

To the bereaved we offer satisfactory service to the point where every detail is

Connor - Johnson MORTICIANS

tle cost.

handled by us at lit-

TO PUBLIC SERVICE 1400 EAST 17TH ST.

Tea Will Aid Local Nominees

A tea for the benefit of Leon sponsored a program honoring the H. Washington, Jr., candidate for city council and Fay Allen, candidate for Board of Education will year they will render a program be given Sunday, April 23, at 638 honoring this great educator on East 43rd street, from 3 p.m. to 6

The affair is given by the Busy Bee club and the Hooper Avenue P.T.A. Mrs. Gasaway, president of Busy Bees; Mrs. Mable White, P. T.A. president, and Mrs. Marie Stansel, chairman of the tea, Mrs. Clara Lassator, chairman.

"ACHIEVEMENT DAY"

NEWARK, N. J. - A big "Negro Achievement Day," celebrating the 76th year of freedom is scheduled for Sunday, April 9, at Laurel Gar-

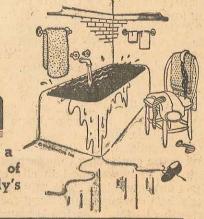


Where's George?

gone to ...

House of

If you want to make a splash — serve one of these. It's everybody's favorite!

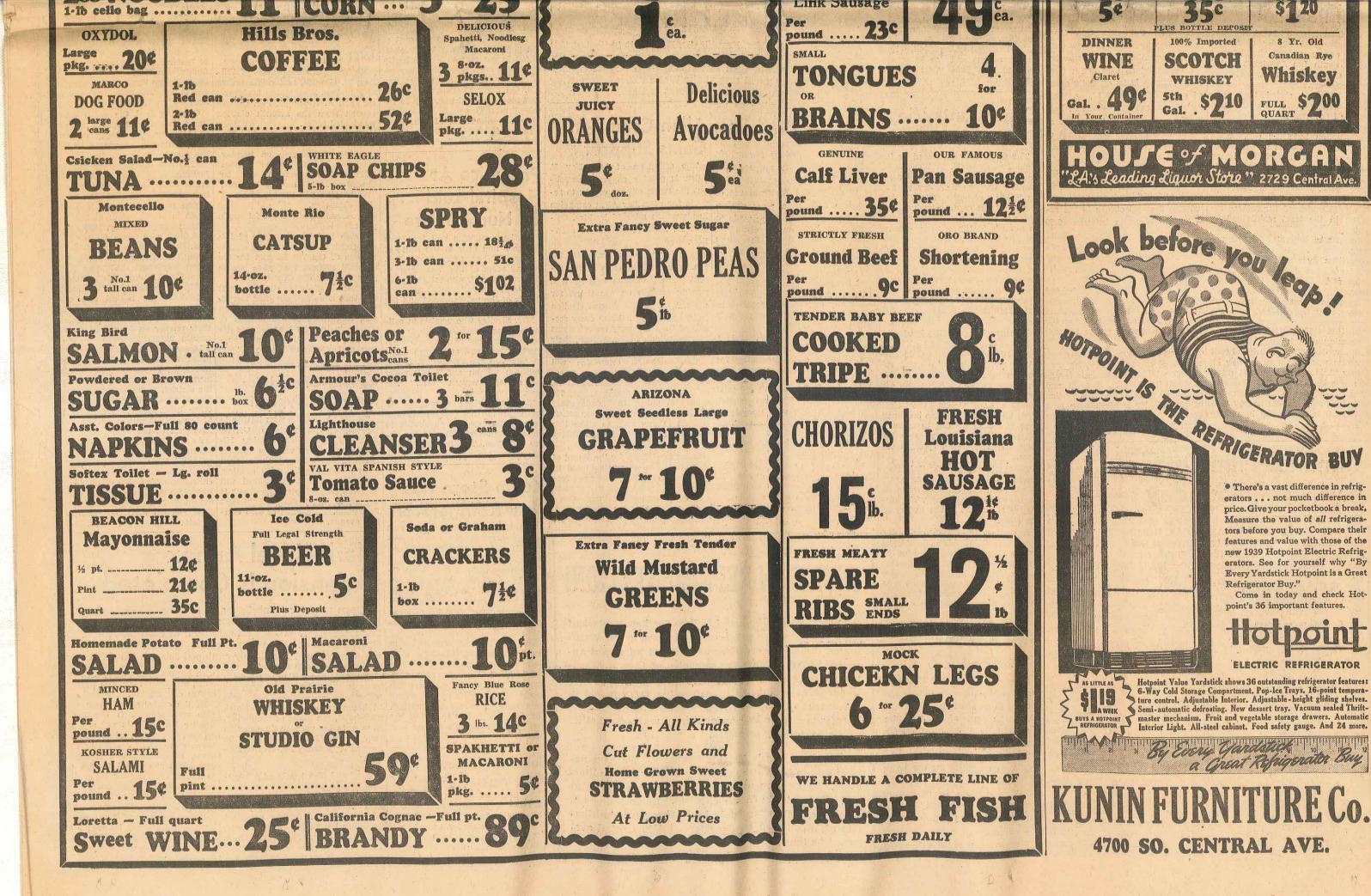


(991 Per Bottle

Per & Gal.

Per Case \$120

23c





Mitteng

You to a showing of the very newest designs for living



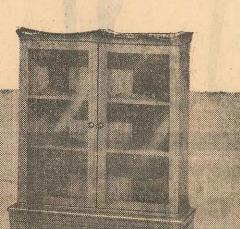




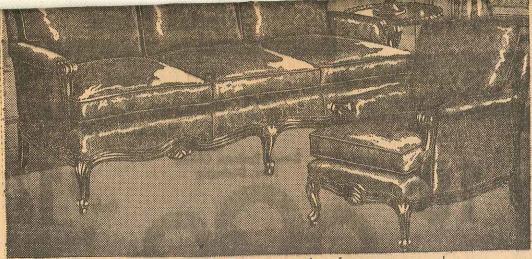
Shop any night until 9



as well as fabrics



This Dining Room is delightfully developed in pastel Tanguile wood with smart drawer-pulls of pure pewter. Every detail is subtly but definitely California Modern.



Depart from the modern. Step back a couple of centuries to the refinement and gracious comfort of French, English and Italian periods and styles, authentically developed.



GOLD FURNITURE GO.

1207 East Washington Blvd. Richmond 9221

ligation.



SHOPPER'S SPECIAL



Sewing Machines As Little As \$545 For Treadles Others at \$18.95 \$24.95 This Model Only \$39.95 75c Pay Only 50c A Week Every machine peconditioned and guaranteed.

No Money Needed
At Gold's

SMIG

First Los Angeles Showing

COMPARE

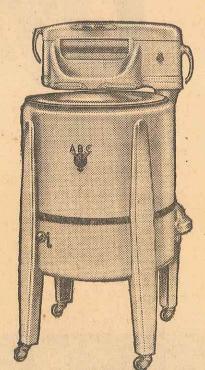
This Brand New 1939

ABC Washer

Now Priced

\$7995

With Washers Being Offered For As Much As \$120.00



Compare every feature. You know that the ABC label is a guarantee of superior quality but test every point of this remarkable value.

Large . . . Washes 7
Ibs. of Clothes . . .
French Type Agitator
. . Easy on Clothes
. . Quicker Washing
. . . Safety Wringer,
. . Large . . . Safe . . .
Gleaming White . . .
Easy to clean and keep clean.

Generous Allowance For
Your Old Washer During Our
Great Spring Sale

Packard-Bell STATIONIZED DIAL

Made in the West for Western Reception

See The New "Baby Aristocrat"

With the Novel and Decorative "Pull-Up" Handle for Easy Carrying.



Bargain \$1

Full of Big Set Factures:

5 Tubes, Automatic Volume Control, Dynamic Speaker, Super-Hetrodyne Circuit, Black Stationized Dial.

Look At This
PACKARD - BELL'
PHONOGRAPH
COMBINATION

Sensationally Priced



Yours On Gold's Easier Terms

SHOPPER'S SPECIAL

Not One - Not Two - But ALL THREE OF THESE

LAMPS

You Get

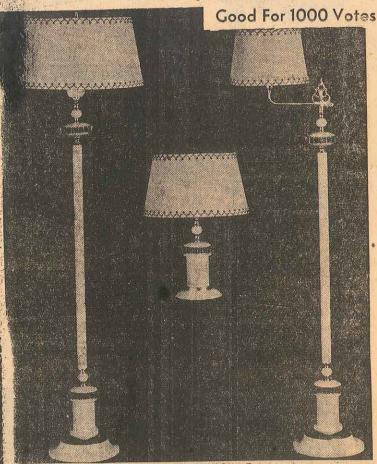
Reflector Lamp Bridge Lamp & Table Lamp \$ 7 95

Nothing Down - 25c A Week

THURS. - FRI. - SAT. ONLY

All three lamps are in lovely matching modern design, with metal bases, crystal trimmed, bronze or antique white enamel with satin finished chromium. Shades are attractively plated parchment, braid trimmed. Scientifically correct light without eye strain.

If You Can't Come In, Phone Us at Richmond 9221 and Arrange for Yours.



Shop Any Night Until Nine No Money Needed At Gold's

Generous Allowance For
Your Old Washer During Our
Great Spring Sale

expect in radios twice this price.

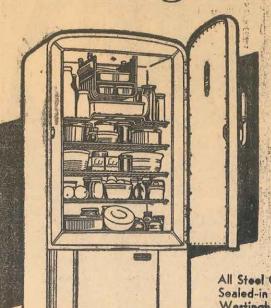
(*) (*) (*) (*) (*) (*)

Yours On Gold's Easier Terms

Shop Any Night Until Nine

Westinghouse

30 DAYS FREE TRIAL



SPECIAL VALUE
BIG 6 CU. FT.
1939 MODEL
\$1 1050

Exactly As Illustrated

Imagine Westinghouse Quality At This

Amazing Low Price

All Steel Cabinet - All Porcelain Interior - Same Sealed-in Mechanism that you find in the larger Westinghouse.

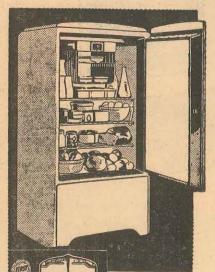
ALL BACKED BY A

5 YEAR PROTECTION PLAN

ITS SAVINGS CAN PAY FOR IT

General Electric

30 DAYS FREE TRIAL



The Big New Thrifty-Six
Exactly As Illustrated

FOR \$15495

6.1 CU. FT. STORAGE SPACE 11.7 SQ. FT. SHELF AREA 69 BIG ICE CUBES

Stainless Steel Super-Freezer with One Button Control. All Steel Cabinet with One Piece Porcelain Interior.

G-E QUALITY
Through and Through
Backed By A 5 Year
Protection Plan

Its Savings Can Pay For It

Save On This
Brand New 1939

ROPER

Now Special at\$99.50

Allowance for Your Old Range\$9.9 You Pay Only \$8955



All the most wanted features are here ... Oven-Heat Control, I Giant-Speed, 2 Simmer-Speed and I Speed Burner, Lifetime Cooking Chart on oven door and Smokeless Roll-Out Broiler.

Yours For A Few Pennies A Day



GOLD FU

1207 East Washington Blvd.

NEAR CENTRAL

Richmond 9221

Show Planned

A fashion show and dance will be given by the St. Mary's Guild of

Serving as master of ceremonies. Al Jarvis, of radio station KMTR. will add to the many features to be St. Phillip's Episcopal church to- presented. Music will be furnished night at the Elks temple, 4015 Cen- by George Brown's orchestra. The affair will begin at 9:30 p.m.

Cabaret Party Set April 22

4068 Central Avenue

evening April 22, when the Narcis- nished by Floyd Turnham's wellsus Girls' club stages a benefit cab- known orchestra. Admission will be aret dance at the club Alabam, 4215 40 cents.

South Central Avenue

In keeping with the high standard set by the club, Miss Ruth Givins is presenting one of the best An evening of thorough enjoy- all-star floor shows ever to come

Behind the Scenes

Million Dollar Productions, and Joan Blondell opposite, supporting ment has been promised Saturday to the Alabam. Music will be fur- the Million Dollar Theatre at Third cast, Mischa Auer, Irene Hervey, C. and Broadway, are both preparing Aubrey Smith, Gerome Cowan. Difor the biggest and most important rected by David Butler. Bing good premiere held yet for the all-col- in new songs, Joan facetious and ored cast pictures presented by ex- peppy as usual, Mischa with droll ecutive producer Harry M. Popkin, humor, Irene Hervey, C. Aubrey This will be the first world show- Smith, and Jerome Cowan in suiting of the recently completed fea- abl vehicle. Photography and sound ture starring Louise Beavers, with good. Story with some new angles, an A1 supporting cast. The excel- other tried and true old ones. lent, careful direction of Leo C. Popkin, a genius for realism, the tireless supervision of Art Brooks, Movie Concern Plans unit director, the latest scientific methods of cinematography; use of Film Production Soon the newest discoveries and develop-

ments in sound engineering and According to a recent statement mixing; generous use of especially by George Randol, presidentbuilt settings, and the use of fam-director of the George Randol Proous Whittier state school as location, have combined to make the unusual film, the equal of anything public and particularly those who that can be created in the film are interested from an investment capital. With the object in view of standpoint, will be pleased to learn producing a masterpiece, that would that production of the first of four be a credit both to the colored ar- great feature pictures to be made tists who interpret the roles and to during the company's first year, the Race public who will see an in- will begin between May 1st and telligent depiction of one of the 15th. cross currents of modern Negro life

ductions, Inc., the general Negro



"NEWSBOYS' HOME" with Jackie Cooper

Play Keno DIXIE DUNBAR April 19-20

"CIPHER BUREAU" "FRESHMAN YEAR"

Play Keno Wednesday, Thursday, Saturday

THE SOUTHSIDE'S FINEST FAMILY THEATRE

PHONE ADams 13751

FRIDAY - SATURDAY

BORIS KARLOFF

"DEVILS ISLAND"

Adults 20c - Children 10c

- AND -

DICK POWELL, ANITA LOUISE in

"GOING PLACES"

Also "FLYING G MEN" and "MOTHER GOOSE GOES HOLLYWOOD" Play Double Keno Every Wed. and Sat.

SUNT AY - MONDAY

FINEST

APRIL 16-17

APRIL 14-15

HUMPHREY BOGART, KAY FRANCIS "KING OF THE UNDERWORLD"

CHARLIE RUGGLES in

"HIS EXCITING NIGHT"

- ALSO -

"SCOUTS TO THE RESCUE" and CARTOON

FREE DISHES

TO THE LADIES EVERY MONDAY AND FRIDAY

Save Downtown Parking Worries BUY YOUR MUSIC AT

Every Thursday and Sunday

GRAY MUSART THEATER

Admission 35 Cents

MAKE RESERVATIONS AT CE-21316
CLUBS AND ORGANIZATIONS MAY RESERVE ENTIRE HOUSE
REDUCED PRICES

VAN'S MUSIC

SHEET MUSIC - RECORDS AND ACCESSORIES 1 Pkg. Needles Free wits each \$1.00 Purchase

WE ARE NOW REHEARSING

Our 1939 Juvenile Revue To Be Given at a Downtown Theatre

Willie Covan Dance Studio 1316 East 41st St. AD-9136

ADULTS The players, all Screen Actor's Guild members were paid promptly 25¢ at the regular rates, just as they would be at the largest major studios; technicians, the same skilled CHILDREN specialists who work from studio to studio in the best of other pictures, 10¢

OFFICE OPENS WEEK DAYS SAT., SUN., 1:20

S. Central Ave AD-7367

4319

"Fighting Thoroughbreds" RALPH BYRD - MARY CARLISLE

BING CROSBY - SHIRLEY ROSS

2 Hits Sun. - Mon. - Tues. April 16 - 17 - 18



Clean, Safe Central Ave. THEATRE

ADMISSION Adults-25e Children-10c

23rd&Central **ADAMS 6907**

NOW! 2-Bank Nights-2

EACH WEEK TUESDAY - THURSDAY BANK NIGHT TONIGHT \$500

5 BIG DAYS, STARTS SATURDAY "I'd rather be sent to the

APRIL 15th

ests is preparing for the stage presentations of the cast, and the stage show; that will give the fans an extra added treat. During the run of "Reform School," which in all probability will break the three weeks record of "Gang Smashers,"

no expense has been spared.

were employed, and as many as

two hundred players in the supporting cast were used. All this was

deemed necessary for the building

Now that it is ready to come out

of the cutting room, Art Wallace

widely experienced producer of stage shows for the Popkin inter-

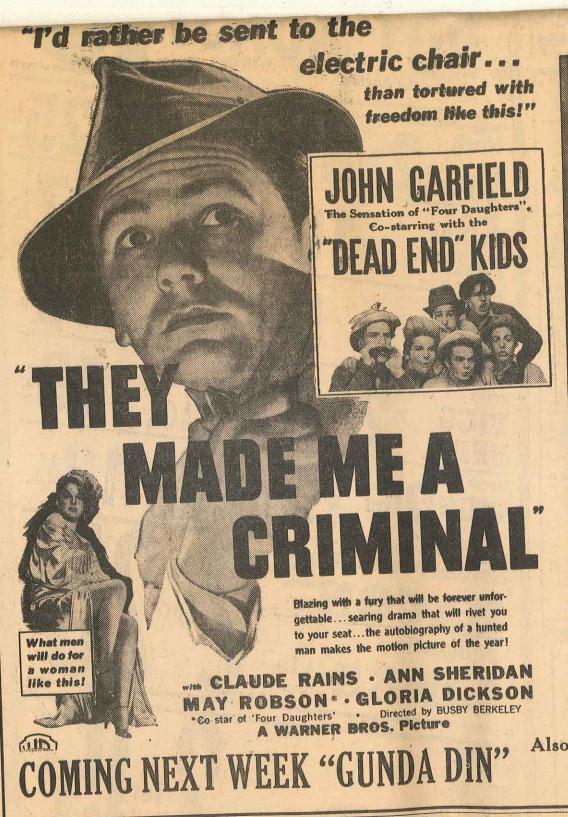
of a near perfect picture.

he will aso introduce his new swing melange, "Blackbirds of 1940," Agents of some of the biggest name stage artists in vaudeville have been contacting Mr. Wallace for engagements for their stars. Among those under consideration are Eunice Wilson, Troy "Bear" Brown, Mantan Moreland, and beautiful Gladys Snyder, win-

ner of the title of "Miss Oxnard," highly trained singer, dancer, and dramatic artist. Quintard Miller is under consideration for a stage manager, with a big fast dancing chorus, bringing the total number of

the company up to thirty people. First call for rehearsal was made

HE'S AMERICA'S CROOKED MOUTH.



HE'S AMERICA'S CROOKED MOUTH-PIECE NO. 1! . . . making innocent men and women pawns in the dangerous game of crime! "Behind every crook is a crooked lawyer." hief of the Federal Bureau of Investigation GAIL PATRICK OTTO KRUGER SIDNEY TOLER Directed by Robert Florey A PARAMOUNT PICTURE

POPEYE THE SAILOR

Added Attraction Serial and Shorts

"WINGS OF THE NAVY"

the company up to thirty people. First call for rehearsal was made yesterday at the Million Dollar

Easter brought a week-end vacation to all the studios, although as a rule some of them will be working other holidays. At Universal "The sun never sets," starring Douglas Fairbanks Jr., swung into line much more quickly than was expected, using a number of colored players last week. All were placed by Chas. Butler, casting director for Central Casting Bureau. . Easter brought sunshine and new togs for most of the girls and boys, bought with the necessary that came with the spurt in club and studio employment that took place just in time. . . "The Avenue" was bright and colorful, the Dunbar, Classic, Swing-Hi Elks Lounge, Memo, Harlem and other gay spots filling to capacity from time to time. . . Most of the profesh arose for at least once in the year, for sunrise services at Mt. Roubideaux Hollywood Bowl. Val Verde, and the various churches. . . Easter dances all drew well too, especially the Orchid Girls affair at the Club Alabam. . . Johnny Taylor signed to open at Frisco Fair. . . Wonder how the Negro Pageant is drawing at Treasure Island. . . Mad rush on by the fellows and gals to get tickets for the big fight next week. . Surest test for the boy friend's love, you chicks: What kind of a seat is he going to buy for you at Wrigley Field; ringside or three blocks away in the bleachers?

Pin-point preview of the week: held last Tuesday night at Glendale, "Eastside of Heaven," by Universal, starring Bing Crosby,

THEATRE

Sunday - Monday - Tuesday HUMPHREY BOGART

King of the Underworld BORIS KARLOFF

"Son of Frankenstein"

Cartoon - News - Comedy

2nd Hit Flirting with with Fate" with Joe E.

Brown

KENO

4 Jack Pots

TUES. THURS., SAT.

RUNOFF DRAWING 3 Brand New Gaffers & Sattler Kitchen Ranges . . . Absolutely Free! Wednesday, April 19th. WE DRAW 'TILL YOU WIN!

APR. 14-15 | SUN.-MON. FRI.-SAT. t's got laugh: BARTHOLOMEW-GARLAND

Jones Family

GREENE

APR. 16-17 Tues., Wed., Thur. Apr. 18-19-20

Monday - Wednesday

BOX OFFICE OPENS: Week days, 6:20 p.m. Sat, & Sun., 1:20 p.m.

ENTERTAINMENT

ALL LOS ANGELES COUNTY IS INVITED TO CELEBRATE

Cornerstone Laying for Swimming Pool & Bath House

COMMUNITY PROGRAM BARBECUE RECREATIONAL GAMES

TO RICHFIELD STATION. TURN LEFT. DRIVE 3 MILES TO VAL VERDE PARK SIGN.

REFRESHMENTS

SUNDAY APRIL 16, 2:00 P. M.

AJOR MARKET 43rd Pl. & Central Avenue These Specials for 3 Days Thurs., Fri., Sat., April 13 - 14 - 15

JAM

Strawberry Blackberry Peach Apricot, Etc.

Grape Strawberry Blackberry Red Fruit

P'Nut Butter

erry ruit

32-oz. jar

32-oz. jar

Fresh Ground
24-oz. jar

BALIANS POLAR

ICE CREAM

BLACK WALNUT - VANILLA - STRAWBERRY ORANGE ICE - PECAN CRUNCH - ETC.

FULL QUART 15°

NT

8°

LIBBY'S

Fancy Long Thread

KRAIIT No. 21/2

3 for 25

Pineapple No. 11/4

ASSORTED

SLICED

Baby Food 3 10 20

DEVILED

MEAT No. 1/4
ALASKA CHINOOK

3 for 1

SALMON Tall No. 1 can

SODA OR GRAHAM

CRACKERS



THE NEW ALL-PURPOSE
MARGARINE

A NEW"3-VALUE"FOOD for 1-VITAMIN A! 2-VITAMIN D!! 3-ENERGY..!

20° lb.

TUXURY TEXTURE SCOTTISSUE

3 rolls 20

WALDORF ... 3 rolls 12c
SCOTTOWELS ... 3 rolls 25c

WHITE KING Granulated
WHITE KING Toilet Soap

CLULLA Granulatate

289

No. 39¢ 24½-lb 87c

No. 39¢ 24½-lb 87c

No. 39¢ 24½-lb 87c

No. 39¢ 24½-lb 87c

SEAL 10 29¢ 24½-lb 63c

TRODITY

FORMAY

SHORTENING

1-LB. CAN $16^{\frac{1}{2}e}$

3-LB.

45°

FLOUR

GLOBE No. 36¢ 24¹/₂-lb 80c sack GOLD No. 41¢ 24¹/₂-lb 92c MEDAL 10 41¢ sack No. 39¢ 24¹/₂-lb 87c SPERRY 10 39¢ 24¹/₂-lb 87c No. 30¢ 24¹/₂-lb 87c

QUALITY MEATS THE BEST FOR LESS SHOULDERS OF REAL EASTERN QUALITY SHOULDERS OF 16 EASTERN QUALITY BABY BEEF

Bar 3¢ PILLSBURY 37 sack O KING Laundry Bar GOLD No. 70¢ 241/2-1b 63c SODA OR GRAHAM TROPHY 241/2-15 sack Best on the Avenue POUND BOX TEMPTING — PIQUANT — PREPARED DELICATESSEN OLNEYS NEW YORK STATE Ends SUMMER FOODS Neck BACON CORN BUTTER NEWMARK'S SUPREME 25th Shoulders Nectarines No. 21/2 LAUREL PORK Country Gentleman SOLID PRINT SPICED Fresh Golden Bantam CHOPS Boiling PEACHES No. 21/2 FRESH CUT OFF THE COB Jack Cheese BEEF FINER FLAVER Fresh GREEN GARDEN Lean and Meaty HOG Nippy Cheese 33th Chili Mac. DRESSING Quart PIGS HORMEL Oregon Cheese Ears SPREAD Pigs Feet Pork GEBHARDT'S 2½c WEINERS 1b. 9c SAUSAGE Fresh CAPITOL PIGS Texas Tamales Coan 3 for 10¢ PIGS FEET FEET HORMEL'S Smoked NORWEGIAN SALT SPAM 5-1b sack Gresh MACKERAL OLD MISSION TAIL Hormel Minnesota; 1b. FRESH CHURNED 1 C BUTTERMILK tor ON ICE Poinsettia LINKS 11b. Fresh Fresh Fruits NORTHERN Crisp - Firm COAST FAMOUS FOR QUALITY AND PRICES Fresh Home Grown 2 boxes 25¢ PURE Fancy Newton PIPPIN heads Fresh Young Tender MUSTARD SWEET JUICY for Home Grown APPLES Long Green ORANGES GREENS Asparagus 3 lbs. 10c 3 doz. 10c 5 bunches 5c Shafter No. 1 FRESH FANCY New Crop FRESH LARGE SIZE **POTATOES** Grapefruit SPINACH Artichokes 3 lbs. 10c 2 for 5c Swift's Silver Leaf 6 for 5C Many Other Bargain Items On Sale That Are Fancy Idaho Russet CABBAEG Not Advertised Here

CARDS OF THANKS

10 A.M.

We sincerely thank the Rev. eulogy in the last rites of our beered it. We feel very grateful to our bereavement. We are very grateful. many friends for the beautiful sympathy cards, condolences, tele-

grams and many beautiful floral

We also thank Mrs. Hattie F Clayton D. Russell for the beautiful Norwood; Mrs. Willa Mae Patten, Founding Will for the beautiful solos; Mrs. R. W loved one, Mr. S. T. Anderson. Also er, Mrs. Myra White for the papthe Rev. Judge E. Wiley for the ers. Hiawatha Temple No. 91 Glee beautiful 19th Psalm and the sym- club, Jollyette club, The Peoples 16th to 23rd, Angelus Temple with pathetic manner in which he deliv- Mortuary, for their kindness in our Aimee Semple McPherson, its noted Signed:

Mrs. Anna J. Anderson, wife, Mrs. Mable V. George, daughter.

Get on the Sunny Side with

EASTSIDE

Dishes, dishes, dishes! Why do people have to eat, anyway?

Yes, Lester, stop crying, Mother's coming. There goes that

doorbell again! No, we don't want any today and don't bother

me again! My goodness gracious."

When day

is done"

Azusa Mission Be Celebrated

Next week beginning Sunday the pastor, will be host to the assembled Pentecost, Full Gospel, Foursquare Churches of the State of California as they gather at the Temple to celebrate the 33rd Anniversary of the Azusa Revival. There will be services every day at 10:00 a.m., 1:00, 2:30 and 7:30 p.m., at which time noted speakers from all over the United States and Canada will be the guests.

CHRIST TEMPLE

54th and Hooper Avenue Bishop C. P. Jones, Pastor

We had a glorious time at the Temple Easter Sunday. The beautiful auditorium was filled to capacity with mothers and many friends and visitors. Bishop Jones' sermon was taken from Matt. 12-40. The children's program was a very fine arrangement of Easter songs and recitations and was rendered Sunday night.

Mrs. I. D. Pruitt passed away last Thursday and she will be buried Thursday, April 13th, at 1 p.m. from Bethel church of Christ Holiness. Bishop Jones will preach the God's power be blessed. Evangelist funearl sermon. She will lay in state from 9 a.m. to 12:30 p.m.

English Book Aids Writers

Common errors made in English are explained by Fred B. Hawley. English teacher in his new book, "Examples of Errors in English."

The book has 146 pages and consists of concrete examples of current grammatical errors made. Every example given shows the right and wrong expression and explains the error. The book is fabrikoid bound anl sells at \$1.25 postpaid. It may be obtained by addressing P. O. Box, 11, Los Angeles, Calif., or by telephoning CA-8358.

Cooper's Hires Local Employes

Another step in the promotion of colored employment by local businesses has been made. Cooper's Appliance store at 4601 South Central avenue, is being supervised by Mrs. Leola Davis, who is well known through her connection with the Hooper avenue P.T.A. The staff also includes Johnnie Weaver, and Clifford Davis, both of whom are

Consessesses WE SPECIALIZE HELPFUL-NESS

People's Independent Church of Christ

Radio Broadcast KFOX Every Sunday Morning, 10:15 a.m.

18th and Paloma "The Church That Serves" CLAYTON D. RUSSELL - MINISTER

SUNDAY, APRIL 16, 1939

10:15 to 10:45 A.M. "THE VOICE OF THE VISITOR," KFOX

10:55 A.M. SERMON: "THE 1939 JOURNEY TO EMMAEUS"

> 5:30 P.M. CHRISTIAN ENDEAVOR MEETING .

6:30 P.M. SPECIAL POST-EASTER PRESENTATION BY REV. RUSSELL

"WE SPECIALIZE IN HELPFULNESS"

ANTIOCH BAPTIST CHURCH

The Antioch Baptist church is holding a series of healing services Towne avenue, Sunday afternoon and many are being healed. Every- at 3:30 p.m. Some of the leading one is urgedt o attend these services and bring the sick and thru Jackson, Louisville, Ky., and world's noted leader, will pray for the sick. The church is located at 1666 East 54th street.

Evangelist Jackson has traveled extensively and has been instrumental in healing many diseased persons who have been given up by physicians, according to testimonials. If you have any sick you are urged to bring them to the church. Services begin at 8 p.m. each evening. Rev. A. L. Walton is pastor.

RUTH POWELL MOVES

Ruth Powell, the well-known lady barber is now located with the Personality Barber shop, 4213 South Central avenue. Miss Powell has a large clientele and wishes to take this method to notify them of the change in shops.

be presented by the Progressive club of First AME church, 8th and artists of the city will appear on

RECIPE

Of the Week

Everyone interested in frozen desserts should try the follow ing recipe:

FRUIT SHERBET

- bananas, mashed fine small can crushed pineapple cups of sugar abine the above three ingredients
- nd let stand a short time, then add 1 Pt. milk, scalded and cooled ½ pt. cream
- 72 pt. cream
 72 cup orange juice
 74 cup orange juice
 74 cup lemon juice
 75 cup lemon juice
 76 cup lemon juice
 77 cup lemon juice
 78 maraschino cherries, diced.
 78 Davis invites you to her Electrolux demonstration of this new dish

COOPER'S Appliance Store

4601 So. Central Ave. Friday at 2 p.m.



Specializing in

'Baby Doll" Curling

The New Hair Style and Rage of Hollywood

MARGUERITE BEAUTY SHOPPE

Spring Here

TURF

Líquor Store

Cor. 43rd & Central

All Varieties of

WINES & LIQUORS

ICE COLD BEER

QUICK

ADams 4121

DELIVERY

When did some-

one last say you

look pretty? May-

be your skin needs

FREE

SHOPPING

Make Your Appointments for Those Spring Formals.

with PERRY

Harriett E. Johnson Johnnie M. Emery Agusta B. Fields Essie Gipson

BOOTH FOR RENT ELETE BEAUTY STUDIO

> 5113 Central Ave. AD-9393

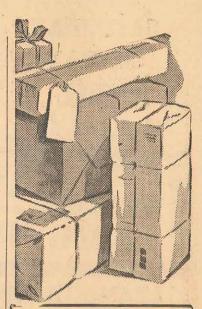
DELIVERY SERVICE

FOUNTAIN SERVICE

Home Cooked Food Drugs - Sundries and Prescriptions

CENTRAL DRUG STORE

2500 So. Central AD-9803



Do Your Feet Hurt?

Corns, Callouses, Ingrown-Nails and Bunions removed. Athlete's Feet cured. Charges very reasonable, Will call styour home. By Appointment only.

DOCTOR IOLA W. GREENE
Scientific Chiropody Treatments Given
Phone CEntury. 25361
4177½ Compton Ave.

Choice Wines and Liquors Beer on Ice

Klein's Quality

Wine & Liquor Store

3005 So. Central Ave.

CEntury 24352 **PROMPT**

> FREE DELIVERY

- SUN CHEW LOW CAFE -

CHOP SUEY and NOODLES Mustard Sauce with Orders

To Take Out 4416 CENTRAL AVENUE

1 A. M. to 1 A. M. AD-9035

TWO PHONES TO SERVE YOU AD-4302 AD-4301

FIVE STAR Liquor Store

Originator of Unlabeled Delivery Cars

4627 CENTRAL AVE. LEONARD SENTERS, PROPRIETOR also includes Johnnie Weaver, and Clifford Davis, both of whom are well known among local people.

An added feature of the above reorganization will be Mrs. Davis' weekly recipe and a demonstration of them every Friday at 2 p.m.

In order to insure continued cooperation among the Eastside citizens and trades people, we ask that steps of this kind are recognized and that all patronize their local

Dr. Cooley In **New Location**

Dr. Mahlon C. Cooley, M.D., whose offices were formerly located at 12th street and Central avenue, announces his new office location in the Hudson-Liddell building, 4266 South Central avenue.

Having practiced in this city for number of years, Dr. Cooley has established himself as one of the city's most prominent doctors. He enjoys a large clientele of both white and colored patrons.

Keeping pace with modern methods of treatments, his offices, a suite of five rooms, are equipped to give a variety of treatments including surgery. Appointments may be made by calling CE-22425 or the residence, CE-24326.

Stores Schedule Early Closing

Beginning Monday, April 7, all the stores in this neighborhood of Vernon and Central avenues will close Monday through Friday at

The following are firms that are making this announcement: Vernon Bootery, Chicago Shoe store, Braverman's Shoe store, arl's Shoe store and Max's Shoe store.

MUSICAL CANTATA AT SECOND BAPTIST SUNDAY

Jesus and the Twelve Apostles will be presented by the Senior Choir of Second Baptist, Mozele T. Outley, Director; Lovenia Harper Dones, organist, in costume at 4 p. m. Sunday, April 16. Mr. James Miller, guest soloist.

In the evening the Annual Boosters celebration of Booker T. Washington's birthday, will take place with Dr. H. Mansfield Collins, Pastor of First AME 8th and Town, as principal speaker. Mrs. Vassie Reese, president.

April 23 the KOTC presents their first unique Prayer Hour with a number of outstanding personalities participating. "The Maid of Salem" a major motion picture is also to be presented by Charles Edwards and "Top Hatters."

Wonderful Easter services and close of revival by Dr. W. D. Carter of Pasadena last Sunday. Dr. Griffith preaches and fifteen due to be baptised Sunday morning.

MARGUERITE BEAUTY SHOPPE

5011 S. CENTRAL AVE.

AD-9272



KEEP THAT 'JUST OUT OF THE BANDBOX" LOOK

When you have your hair styled by Mamye D. you can be sure it will be easy to keep looking 'just done."

For Appointment

Mamve D. Collins

Is Located at 51171/2 So. Central

CE-20775

SCOTT'S LIQUOR STORE

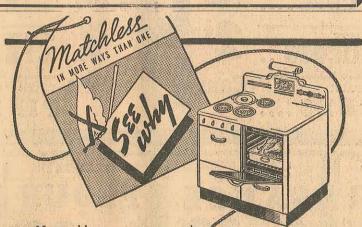
At Your Service With Choice Liquor - Beer - Wine

CIGARS - CIGARETTES QUICK DELIVERY

4973 Central

B. G. Scott, Prop.

CE-21076



Now, with your own eyes, see why the flameless heat of electricity makes cooking easier, faster...makes kirchens cooler, cleaner ... gives to every woman the priceless gift of freedom.

More than 200 Los Angeles electric dealers invite you to witness amazing demonstrations of the matchless performance of their new 1939 Electric Ranges now on display ... Go see a demonstration today... Ask about matchless easy terms and Special Wiring Plan. Or obtain complete information by phoning Michigan 4211, Station 2644. BUREAU of POWER and LIGHT, Main Office, 207 South Broadway.





toning up-it's so easy and takes so little time to have an expert facial at Your Beauty Salon, From man-

icures to shampoos, permanents to eyebrow tweezing.

> August B. Fields Does Fine Work

Beauty Salon

5113 So. Central

AD-9393



UNDERSTAND SOPHISTICATION

The distinguished looking young woman who appears in Voque or Harpers is usually the one whose hair is styled by us.

STUDIO BEAUTY SHOP

2515 CENTRAL AVE. PR-4867

The New Nash Studio

> Luvenia Dones Piano and Pipe Organ

Joseph Crawford Voice

Malcolm Nash Dancing

AD-9910 5327 CENTRAL



COURTEOUS SERVICE

WE REGARD YOU AS A VALUABLE CUSTOMER -AND SERVE YOU WELL IN EVERY POSSIBLE

FRANK R. BAKER **Service Station** 5251 Central

FOR A First Class HAIR CUT and

SHAVE

ATTEN **Barber Shop**

4368 CENTRAL

Old Fashioned Bar-B-O

AD-9906

Four Leaf Clover Breakfast, Lunch, Dinner Beer - Soft Drinks Eat with Alice and Ella Lou

4013 So. Central

DELIVERY

Start Now To Make Yourself

BEAUTIFUL

APEX SYSTEM We Specialize in All Lines of Beauty Culture

Savov Beauty Salon

5320 Central CE-26477 Charlie Mae Palmer Prop.

Why Be

SICK?

K. C. QUAN

FAMOUS HERB SPECIALIST WILL HELP YOU. THOU-SANDS ALREADY GOT

WELL. WHY NOT YOU?

4005½ Avalon Blvd. Phone AD-5321

HICKS TAILOR SHOP

formerly at 2312 So. Central IS NOW LOCATED AT 2319 So. Central

Across from Lincoln Theatre He Invites New and Old Customers in To See Their New Spring Fabrics

A. HICKS, DESIGNER

SUPER RANCH ALUES

FOR **THURSDAY** FRIDAY SATURDAY SUNDAY APRIL 13, 14, 15, 16



CORNER CENTRAL AND 49" STREET

YOUNG YEARLING

LEGS 12 16 LAMB

LEAN BOILING

YEARLING

Beef

1c 2lb.

RUMP

SIRLOIN 16 16

TENDER JUICY

ROUND 18 16 STEAKS

Fresh Ground Sausage

WHOLE

CLUB LINK Sausage

FRESH

Ground

Hamburg

1c 2lb.

VAL VITA CALIFORNIA TOMATOES MASTERPIECE SNOW WHITE PHILLIP'S FANCY MARIPOSA QUALITY PORK & PEAS.

Berry or Fruit

JAMS

RIS No. 2 can

CRACKERS

Sodas or

Poundd box

Clabber Girl Baking

TOMATO JUICE 61/2¢

Shoe Peg CORN 102¢

III IC Canalanit Tuina 114

Graham

SPINACH Lge. VAL VITA FINE QUALITY

COLUMBIA QUALITY MARIPOSA FINE DRIED **Baby LIMA BEANS**

MARIPOSA QUALITY

Extras, Fresh

eggs Medium Size

Shortening .. 8 20

Food Products

01:12 0 -- 0-



Meat

Flakes

Cal. Fine

Deviled Meat 3for 10c

Lilby's Baby Foods 2 for 13¢

YELLOW

If you are paying more for your fruits and vegetables, then you are losing money!

Fresh Sweet

GARDEN PEAS

Fresh Dug

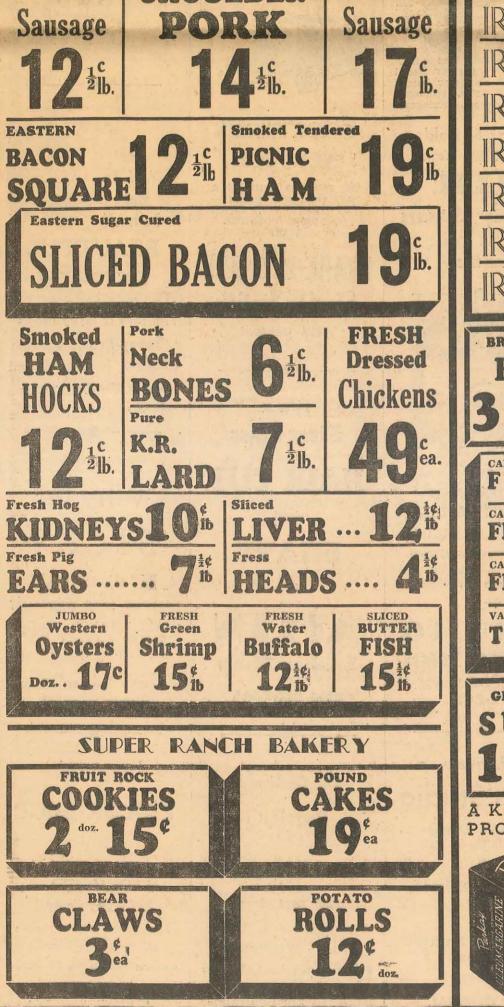
NEW **POTATOES**

Fresh Tender

All Green **ASPARAGUS**

Fresh Solid Lettuce All Bunch Vegetables

ea.





PORTO RICO SWEET **SPANISH** SWEET JUICY RUSSET Potatoes DELICATESSEN DEPARIMENT NOW UNDER NEW MANAGEMENT WE WILL APPRECIATE YOUR PATRONAGE Large Assorted Soft Drinks MADE FRESH DAILY POTATO. POTATO, MACARONI 12 th 7c or 3 for 20¢ FRESH CROP EGGS **Peanut Butter** 2 Ibs. 23¢ SWEET FRENCH **Potato Chips** BREAD FRESH DAILY 10¢ DILL OR SWEET BULK DILL PICKLES MAYONNAISE 15° pt. BEER ON ICE PIGS FEET APEX 3 for 13¢ 6 for 27¢ AMERICAN FULL CREAM ASSORTED CHEESE COLD MEATS 17號 18號

Greetings . . .

GRAYSON'S EXCLUSIVE PRESCRIPTION PHARMACY

A Modern Ethical Pharmacy Devoted **Exclusively to Filling Prescriptions**

2012 S. CENTRAL AVE.

"Your Prescription Is My Sacred Trust" IMMEDIATE PICKUP AND DELIVERY OF

> PRESCRIPTIONS ADams 3236

Health Center Planned For Local Youth

The first move toward the creation of a Health Center to meet the critical needs of the Youth of the Southside Community will take place Sunday, April 16th at 3:00 in the afternoon at the "Temple Youth Coordinating Committee affiliate of the National Negro Congress will initiate a conference on the problems and possible solutions of the young people.

Val Verde To Stage Grand **Opening Sunday**

Featuring a rousing program of entertainment, recreational games, and notables from civic, social, and theatrical circles, the iCtizens committee of Val Verde county park opening, announces this week that Health Institute," located at 4920 all Los Angeles county is invited to South Central, when the Southside participate in the gala celebration of the cornerstone laying of the pool and bath house which is scheduled for Sunday, April 16, at 2 p.m.

According to Norman O. Houston and George A. Beavers, chairmen of welfare as it concerns the health of the committee, the entire band of Jefferson high school will furnish music tthrough the afternoon pro-

Also at the invitation of the committee, the following motion picture and stage notables will be distinguished guests: Miss Hattie Mc-Daniel, Clinton Rosemond, Mr. and Mrs. Ernest Whitman, the Brown Sisters, Miss Ruby Elzy, Jack Carr and the Million Dollar production company stars.

Business Topic At N.A.A.C.P. Meet Sunday

A survey of Negro business in the United States will be presented at the regular meeting of the local branch of the NAACP, Sunday, April 16 at 3:30 o'clock at Hamilton M.E. Church, 18th and Naomi Streets. The following is the plan for the business survey which will be presented:

Negro business in the south, Rev. Randolph Moore; Negro business in the northeast, Rev. E. H. Booker; Negro business in the west, Norman O, Houston; and summary and suggestions, Rev. E. W. Moore.

An Exposition of Negro business will also be a part of the program. Many local business establishments which are owned and operated by Negroes will participate in the Exposition. Owners or representatives of these various establishments will be present and will hold conferences with interested individuals. Free literature and, in some cases, free samples will be distributed.

Jefferson High School Expose Wins Praise

DENTISTRY ON GREDIT

No Down Payment Necessary - Your Work Started At Once. Deferred Payments Arranged Instantly.

— For Your Convenience—

DR. JEROME G. HATCHER

Wishes to Announce the Extension of His Services to Include . . . CREDIT on All Branches of Dental Work. Dr. Hatcher Has Been Located at Vernon and Central Avenue for 10 Years and Wishes His Many Patients and Friends to Know of His Credit Policy'

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Wins Praise

The report of discrimination at Jefferson high school and un-democratic and un-American acts on the part of Mr. Dickison, Principal, has aroused considerable furor aomng community leaders and par-

Ivan Johnson, prominent attorney, stated "The situation at Jefferson is, and has been very bad, and I will lend my whole-hearted support to help clean it up." Edward Hawkins, member of the Democratic Central Committee, and parent, was thoroughly aroused. "Through my personal contact with Jefferson, I know a nasty situation exists, and there can be no straddling of the fence on the issue." Mr. Hawkins, brother of Assemblyman, Augustus Hawkins, was more than emphatic in pledging his support to the cleanup movement. Albert Patrick, president of the Southside Young Democrats, the organization which launched the investigation, stated that letters of commendation and support were pouring in from community organizations, and now that the lid is off more startling information is continually coming in from parents and alumni of

Crash Damages Awarded Whiszar

The Central Egg Company and Henry Farrow, its owner, must pay Otis Whiszar \$1073 for injuries he sustained on September 7, 1938 in a collision between the egg concern's truck and a street car on which Whiszar was riding. That was the decision handed down last Friday by Municipal Judge Frank G. Tyr-

Whiszar, represented by Attorney Loren Miller of Johnson and Miller, told the court that he sustained back and ankle injuries in the crash. Witnesses blamed Farrow for the accident.

DR. H. HILTON

Psychic, Psychiatrical Consultant. Likewise Consultant of the Sciences of Occult, Mystic, Psychology, Metaphysics, Theology, Theosophy, etc.

Dr. Hilton prophecies, each an Dr. Hilton prophecies, each and every one of them, pertaining to International, National, Local, Racial and Individuals, and also that of his own personal affairs, are daily fulfilled.

Holidays come and go. But the conditions of the Universe are each day changing for Better or Worse. How about you?

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TO SMILE

BECAUSE OF UGLY TEETH

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The feather-light weight o fthe New DuPont material enables you to wear your plates with EASE and COMFORT.

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LEGAL NOTICE

NOTICE OF HEARING OF PETITION FOR PROBATE OF WILL

GENOAH QUINN, Deceased,

Notice is hereby given that the petition of Jessie Herring and Georgia Crane for the Probate of Will of Genoah Quinn, De-ceased, and for the issuance of Letters ceased, and for the Issuance of Letters Testamentary thereon to petitioners will be heard at 10 o'clock A.M., on May 1, 1939, at the Court Room of Department 25 of the Superior Court of the State of California, in and for the County of Los

Dated April 10, 1939.

L. E. LAMPTON, County Clerk. By Wm, Samuels, Deputy

DAVID W. WILLIAMS, Atty.

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vate school. Children 2 to 7 years. Room and Board, or by the day, Nursery, Kindergarten, Primary; Also Plano, Violin and Guitar taught. Open the year 'round. Mrs. Ollie I. King, Corner

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DR. CHAS. A. JACKSON

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In the Matter of the Estate of

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House For Rent FOR RENT - Unfurnished 4 rm, house.

Large rooms, \$25. Bath, clean, garage, water, rear. 702 E, 45th Str.

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FOR RENT — \$30 per month. 6 Rms.

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A good investment: Four family flat building. West of Central. Price \$4500.00-\$500.00 dn. Income \$90.00 per month.

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FOR RENT — Nicely furnished room. Single person. Call Sunday. Garage. CE-25438.

FOR RENT — Unfurnished to right peo-ple in West Temple Street District. Strictly modern 4 Rm. Apt. Tile Bath and kitchen. Water and refrigeration furnished. 830 per month. Prefer no dogs nor children. 234 No. Bonnie Brae, Phone FI-6510.

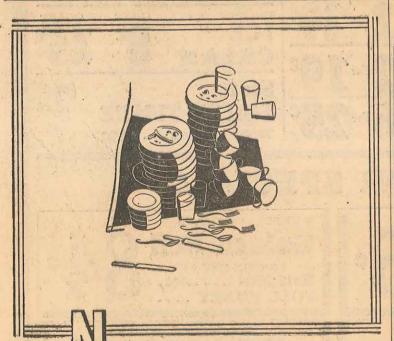
FOR RENT — Kitchenette Apartment. Neatly furnished. Conveniently located near 2 car lines, shopping district near-by. 1144 E. 23rd Str. PR-2691.

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Every year new electric appliances are invented ... that do household tasks easier, better, with less work, and more economically. Low-cost Edison power makes it possible for every family to make the fullest use of these modern time ... and labor-saving appliances. Edison rates are among the lowest in the nation. Southern California Edison Company Ltd. A Community Enterprise

m. Jones Co. 1059 E. Jefferson St. FOR RENT — \$30 per month. 6 Rms. Newly painted inside and out. Good location. Central Ave. Gardens. Call

FOR RENT — 4 Room Rear House with garage. Near "S" car line. 505 E. 49th Str. CE-22779.

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FOR RENT — 4 Room Flat. 2 Bed-rooms. Walls replastered and will re-paint. 778 Clanton SHtr. Owner AD-

WANTED — Young employed woman of good morals to share nicely furnished cottage. Call CE-22558. 10321/2 E. 55th Str.

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FOR SALE — Full price, \$4500. Sec 1324 E. Vernon Ave. 8 Rm. bunga-low. Lot 100x140. \$500 down, balance \$50 per mo. Call YO-5118.

FOR SALE - Two houses one lot, \$500 down. 5 rms. front. 4 rms. rear, near Central Ave. C. H. Jones Co. 1059 E. Jefferson St.

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Brand New 5 Room modern stuceo home and 2 car garage in a good residential district. Has Tile Bath and Drain Board. Hrw. Firs., Automatic Heater. Shoe-racks, medicine cabinet, buffet, shower, mail and milk box. spice cabinet, overhead garage door, lots of floor plugs and many other built-in features. All street work in and paid for. No mortgages or street assessments. This beautiful home will be completed and ready to move in about April 15th. Only \$450 down. \$85 per mo. Price \$3950. mo. Price \$3950

Phone Owner and Builder Before 10 a.m. or 5 p.m. WA-3011

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We are offering a tremendous Spe-cial Bargain today in a six (6) room mansion with first grade hardwood floors in every room, tile drainboard in kitchen, tile in bathroom eight feet in kitchen, tile in bathroom eight feet high on the walls, shower. Three bed-rooms, living room, dining room, Large closet space in each room. An excel-lent sun porch. Three garages, Laun-dry room on rear of lot. With double laundry trays, an extra large hot water heater, gas, and lights installed in laundry room. 45 feet front by 150 feet. This is indeed an extra special good

This is indeed an extra special good thing. All the same as new. Reconditioned. We urge you, we beg you, we implore you to see this beautiful good thing today. It will not last long. Owner says sell at once.

It is stupendous, Supercollosal, words cannot describe the beauty of this marvelous thing.

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Special Income property: (2) Four rooms, and (1) Two rm. West of Central. Price \$3000.00 -\$500.00 down.

Building Lot-Corner, West of Central. Price \$1150.00 Cash. Another lot, East 24th, \$750.00 -\$100.00 down. West of Cen-

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5-rms., near 43rd & Central; dec. inside, comp. roof, front drive. \$300 down.

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4-bedroom, 2-story, near San Pedro; all plastered, fine lot, front drive. \$300 down. 6-rms., hardwood, tile, new wat-

er heater, good roof, near Wall St., \$3750; \$550 down. i-rms., near 41st & San Pedro;

plastered, good floor plan, lot 50x162, house on rear of lot. \$300 down.

6-rms., near Main St., house in fine shape inside; needs roof and paint, \$3100; \$1600 down. worth \$4500.

Call me for a good buy in income at \$1250 down. 7-rms. for rent \$40; also 5-rms.

\$30 and \$35.00. Bernard C. Herndon

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\$1.850 -\$185 Down - \$18.50 per Mo, Large 4 Rm. Home, 2 bed-rooms. Concrete way. 51st & 1 Blk. ear line.

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5-rm. bungalow, near Avalon. \$3000.00 \$300.00 down.

Iwo houses on lot, 5-rms, and 3-rms., near Avalon. \$3500.00. \$350.00 down.

Four unit flat, west of Avalon. \$3750.00. Terms. Best buy in

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16號

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Quality Foods Sold as Low as the Law allows

DRIVE A FEW BLOCKS AND SAVE A FEW DOLLARS!

SAVE WITH SAFETY

and Sunday - April 13, 14, 15 and 164222 So. Central Ave.

4222 So. Central Ave. Specials for Thursday, Friday, Saturday CAVALCADE GREEN GAGE MEAT DEPARTMENT SPECIALS! No. 21/2 OC PINEAPPLE **Peanut Butter** Fresh Pork PHILLIP'S VAL VITA No. 2 Cans SUGAR CORN SPINACH CASTLE HAVEN STRING BEANS No. 2 Cans BULK HOMINY CALGREEN **FANCY GRAIN-FED EASTERN CORN-FED** Large Cans (1 for PEAS GRITS BEEF PORK JUST-OFF-THE-COB BULK SHOE PEG CORN No. 2 Cans Corn Meal FRESH BULK BOILING 8 16 Steaks 14th Sausage REEF Sweetheart 4 Waldorf Toilet Soan & bars. CHOICE CUT SIRLOIN OR RIB 16號 SHOULDER 10號 LEG ROAST STEAKS SHIOCTON KRAUT ROAST MARSHMALLOWS Q SHOULDER ROUND Plain or Toasted 1-lb. Cello Bag CHOICE CUT **VAL VITA TOMATOES** 16th ROAST STEAKS LEG ROAST BONELESS Val Vita Pork & Beans PORK Chops 15% ROASTS tor SMALL TOP ROW HOMINY GROUND RIB CHOPS 16th CALLA LILY **Round STEAK PORK CHOPS** KIDNEY SPRING-KIST Crushed CORN GOLDEN BANTAM No. 303 Cans..... **VEAL CHOPS** FRESH GROUND WHOLE OR HALF 17號 HAMBURGER PORK LEGS WHOLE PORK SHOULDERS Chuck Roast 13#

Bow1

Cleanser

DRAIN

Rump Roast 17

SHOULDER CLOD

Short Ribs

ROAST

SEVEN-BONE

ROAST

The Gentle Bleach

Quarts . . each

de Gallon

Gallon . .

SPARE RIBS 12 RIB CHOPS 11 ROAST 15 ROAST 15 ROAST	Cleanser - 1 2 Gallon PINK BEANS
Bulk SAUSAGE 14th LOIN CHOPS 13th Short Ribs 11th	DRAIN OPENER 12-0z. 13 ^c Gallon 34 ^c 3 lbs. 12 ^c 10 lbs. 39 ^c
SIDE PORK 16 BREAST 7 SOUP BONES 2 SIDE PORK	SUNMAID GOLDEN WEST USING COLUMN
(RONELESS	Seedless RAISINS 6 FLOUR MILLS CUFFEE
PURE LARD 7 COTTAGE HAMS 22 COTTAGE	PINEAPPLE 15 Sack 14c Sack 25c 1 LB 26c 2 LB 50c
THE PARTY FISH AND POUT TRY	Sliced or CrushedNo. 21/2 Can
SMOKED MEATS HOG HEADS 36 FANCY FISH AND POULTRY SLICED SLICED	Pineapple Juice 13c COFFEE or Drip 19c OHIO BLUE TIP OBLUE TIP OHIO BLUE
Fresh Pork Right BUTTERFISH LOID	46-oz. Can201/2c No. 21/2 Can POST TOASTIES MAICHES O STATES
Sliced RED SALMON 1b. 19c	CORN FLAKES 8-oz. 5 ca 13-oz. Pkgs each 71/2c 5 each 71/2c 6 each 71/2
BACK FAT 1b Sliced LING COD1b. 14c	DR. ROSS Of the Local Police of the Local Poli
HAMS SHANK END TO THE SHANK END THE SHANK E	TOMATO JUICE 5 ea No. 1 Tall Cans DOG AND CAT FOOD SAND CA
Premo Brand—Tendes ROLOGNA FRANCISCO STATE OF ST	FREE 1 Glass Dessert Dish TO C COPNINEEE T For TOC DELICIA PINT QUART
HAM Silices SALAMI BARRACUDA (in piece) 1b. 82c	3 pkgs Jell'A-Teen 12-0z. Cans 2 2 7 CE A W 8 CE
BACON (in the piece) 1b. 17c 19½¢ SANDABS	COFFEE or Drip 2 lb. 50c No. 1 Tall Cans. 2 For 19 Scott
MACREREL	SKIPPY A C TOILET TICCLE CA
SALT SIDE PORK	Crunchettes 10 Dog Food Tall 6 For 25 Towels 3 for 25c
Delicatessen Dept. FRUIT AND VEGETABLE	DEPT. LIQUOR SPECIALS
WISCONSIN Cheese Lb. 29c Forest Coldon Pine	Distilled by Continental Dist. 80 PROOF—DISTILLED
PIMENTO Spread Lb. 15c Fancy Golden Ripe	OX HEAD A C Golden Bell O A
	bs. C BOURBON WHISKEY Full Quart88c LONDON DRY GIN Half Pint24c
Dill Pickles 5 for 10c Dallala	FULL PINT FULL QUART
Sweet Relish Pt. 13c	3 YEARS OLD—93 PROOF SCHENLEY'S—BONDED
Ripe Olives Pt. 15c Jack Cheese Lb. 15½c Fancy Washington DELICIOUS Fresh, Sweet	A 10 Old Sunny Brook BELMONT
Jack Cheese Lb. 15½c Macaroni Salad Pt. 10c APPLES 4 lbs. 17c Peas	lbs. C Kentucky Bourbon ST 69 BOURBON WHISKEY ST 29
Potato Salad Lb. 15c	Fifth Gallon Full PINT
Apple Butter 2 lbs. 15c Genuine Slip-Skin Fresh, All-Green	4 YEARS OLD—100 PROOF—Bottled in Bond 2 YEARS OLD—80 PROOF
Marmalade 2 lbs. 190 New Spuds Asparagus L	ettucel OLD HARVESTII Old 97
	Straight Bourbon
Strawberry Preserves Lb. 1/c	Straight Bourbon 85c John Silver Straight Bourbon Whiskey
Strawberry Preserves Lb. 17c Kippered Salmon Lb. 34c BONELESS Herring Lb. 27c 4 bbs. 10c Soli	h head 1c WHISKEY 55 Straight Bourbon Whiskey HALF PINT

Oranges 7 doz. 10° Cauliflower 2° head

MEATY

Baked Ham 1/2 1b. 26c

Minced Ham . . . Lb. 19c Kosher Style Salami . Lb. 19c

MORRELL'S Lunch Meats 27%

Sweet, Juicy

STATE EXCISE TAX INCLUDED IN THESE PRICES

Full Quart